

# Diploma in Business Innovation



Moreton Bay, Semester 2 2022

## Program structure

### Introductory courses (4) 48 units

**BUS105** Marketing Essentials

**UCC101** Academic and Professional Skills: Planning for Success

**UCC102** ICT for Academic and Professional Applications

**UCC105** Innovation: Addressing Challenges

### Required courses from a specified list (4) 48 units

Select 4 discipline courses from the following:

**ACC106** Accounting Principles

**BUS101** Exploring Business Research

**BUS102** Economics for Business

**BUS104** Discovering Management

**BUS108** Information Systems in Organisations

1 introductory level (100 coded) elective course from USC Business School.

Total units: 96

## Study sequence

### Year 1

#### Semester 2

COURSE	SEMESTER OF OFFER (MORETON BAY)	UNITS	REQUISITES
<b>BUS105</b> Marketing Essentials	• Semester 1, Semester 2	12	

PLUS select 3 discipline courses from the list provided.

#### Semester 1

COURSE	SEMESTER OF OFFER (MORETON BAY)	UNITS	REQUISITES
<b>UCC101</b> Academic and Professional Skills: Planning for Success	• Semester 1, Semester 2	12	Pre: Enrolled in Program UC101, UC102, UC103 or UC104
<b>UCC102</b> ICT for Academic and Professional Applications	• Semester 1, Semester 2	12	Pre: Enrolled in Program UC101, UC102, UC103 or UC104
<b>UCC105</b> Innovation: Addressing Challenges	• Semester 1, Semester 2	12	Pre:

[usc.edu.au/uc101](http://usc.edu.au/uc101)

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Study options and teaching period of offer can vary depending on the study location. For full details, visit [usc.edu.au](http://usc.edu.au).

PLUS select 3 discipline courses from the list provided.

## Program requirements and notes

In order to graduate you must:

- Successfully complete 96 units as outlined in the Program Structure

### **Program notes**

- Completing this program within the specified (full-time) duration is based on studying 48 unit points per semester (normally 4 courses)
- Most courses are valued at 12 units unless otherwise specified