

Diploma in Business Innovation



Moreton Bay, Semester 1 2022

Program structure

Introductory courses (4) 48 units

BUS105 Marketing Essentials

UCC101 Academic and Professional Skills: Planning for Success

UCC102 ICT for Academic and Professional Applications

UCC105 Innovation: Addressing Challenges

Required courses from a specified list (4) 48 units

Select 4 discipline courses from the following:

ACC106 Accounting Principles

BUS101 Exploring Business Research

BUS102 Economics for Business

BUS104 Discovering Management

BUS108 Information Systems in Organisations

1 introductory level (100 coded) elective course from USC Business School.

Total units: 96

Study sequence

Year 1

Semester 1

COURSE	SEMESTER OF OFFER (MORETON BAY)	UNITS	REQUISITES
UCC101 Academic and Professional Skills: Planning for Success	• Semester 1, Semester 2	12	Pre: Enrolled in Program UC101, UC102, UC103 or UC104
UCC102 ICT for Academic and Professional Applications	• Semester 1, Semester 2	12	Pre: Enrolled in Program UC101, UC102, UC103 or UC104
UCC105 Innovation: Addressing Challenges	• Semester 1, Semester 2	12	Pre: Enrolled in Program UC101 or UC102

PLUS select 1 discipline course from the list provided.

usc.edu.au/uc101

University of the Sunshine Coast | CRICOS Provider Number: 01595D | Correct as at 29 June 2022

Study options and teaching period of offer can vary depending on the study location. For full details, visit usc.edu.au.

Semester 2

COURSE	SEMESTER OF OFFER (MORETON BAY)	UNITS	REQUISITES
BUS105 Marketing Essentials	• Semester 1, Semester 2	12	

PLUS select 3 discipline courses from the list provided.

Program requirements and notes

In order to graduate you must:

- Successfully complete 96 units as outlined in the Program Structure

Program notes

- Completing this program within the specified (full-time) duration is based on studying 48 unit points per semester (normally 4 courses)
- Most courses are valued at 12 units unless otherwise specified