

Diploma in Business Innovation



Sunshine Coast, Semester 1 2022

Program structure

Introductory courses (4) 48 units

BUS105 Marketing Essentials

UCC101 Academic and Professional Skills: Planning for Success

UCC102 ICT for Academic and Professional Applications

UCC105 Innovation: Addressing Challenges

Required courses from a specified list (4) 48 units

Select 4 discipline courses from the following:

ACC106 Accounting Principles

BUS101 Exploring Business Research

BUS102 Economics for Business

BUS104 Discovering Management

BUS108 Information Systems in Organisations

1 introductory level (100 coded) elective course from USC Business School.

Total units: 96

Study sequence

Year 1

Semester 1

COURSE	SEMESTER OF OFFER (SUNSHINE COAST)	UNITS	REQUISITES
UCC101 Academic and Professional Skills: Planning for Success	• Semester 1, Semester 2	12	Pre: Enrolled in Program UC101, UC102, UC103 or UC104
UCC102 ICT for Academic and Professional Applications	• Semester 1, Semester 2	12	Pre: Enrolled in Program UC101, UC102, UC103 or UC104
UCC105 Innovation: Addressing Challenges	• Semester 1, Semester 2	12	Pre: Enrolled in Program UC101 or UC102
BUS105 Marketing Essentials	• Semester 1, Semester 2	12	

Semester 2

Select 4 discipline courses from the list provided.

usc.edu.au/uc101

University of the Sunshine Coast | CRICOS Provider Number: 01595D | Correct as at 29 June 2022

Study options and teaching period of offer can vary depending on the study location. For full details, visit usc.edu.au.

Program requirements and notes

In order to graduate you must:

- Successfully complete 96 units as outlined in the Program Structure

Program notes

- Completing this program within the specified (full-time) duration is based on studying 48 unit points per semester (normally 4 courses)
- Most courses are valued at 12 units unless otherwise specified