



Become a next-level business

leader

Master of Management

The Master of Management is from a broad range of industries and fields who want to enhance their strategic and operational management skills. It gives you strong foundation across all areas of contemporary management, including strategy, leadership, marketing, informatics and project management.

In this program you will:

- Improve your ability to evaluate business decision-making through real world business problems and case studies
- Develop your skills in managing people and teams
- Choose to hone your knowledge through a range of specialist courses in entrepreneurship and innovation, health sector management, supply chain management, international business and more

Admission requirements

- Completion of a recognised Bachelor degree from a recognised higher education institution, or equivalent.
- Students admitted to the program with a completed AQF level 7 Bachelor degree or equivalent in Business are eligible to have the volume of learning in this program reduced by 48 units.
- Applicants from a non-English speaking background must demonstrate an appropriate level of English proficiency. Refer to the English language requirements

Intakes - When to apply

Sunshine Coast and Online intakes will be Session 1, Session 2, Session 3, Session 5, Session 6 and Session 7.

MORE INFORMATION

Contact USC International
study@usc.edu.au
+61 7 5430 2843

usc.edu.au/bu734 | CRICOS code: 082695G

University of the Sunshine Coast | CRICOS Provider Number: 01595D | Correct as at 20 April 2021
Note: Study options and semester of offer can vary depending on the study location. For full details, visit usc.edu.au.



Rise, and shine.

PROGRAM STRUCTURE

Required courses (8) 96 units

BUS705 Innovation Management and Professional Development

INF701 Management Informatics

MGT701 Leading and Managing Organisations

MGT702 Understanding and Managing Organisational Behaviour

MGT703 Strategy, Governance and Ethics

MGT730 Innovation by Design

MGT731 Entrepreneurship and Business Model Innovation

PRM701 Project Management Principles

Elective courses (8) 96 units

Select 8 electives at 500 or 700 level from the School of Business and Creative Industries.

These electives can be used to complete the following specialisations:

- Economics, Accounting and Finance
- Entrepreneurship and Innovation Management
- Global Business
- Health Sector Business Management
- Information and Communications Technology
- Management
- Marketing

Note: Program structures are subject to change. Not all USC courses are available on every USC campus.