

# Master of International Business



Sunshine Coast, Session 1 2024

## Program structure

Required Courses (6) 72 units

BUS702 Economics for Managers  
BUS705 Innovation Management and Professional Development  
BUS707 Managing Across Global Cultures  
BUS708 International Trade and Finance  
MGT704 Global Business Management  
MKG701 Marketing in a Global Environment

Elective courses (6) 72 units

Select any 6 postgraduate (500 or 700 level) courses (72 units) from the School of Business and Creative Industries.

These electives can be used to complete courses in the following specialisations:

- Economics, Accounting and Finance
- Entrepreneurship and Innovation Management
- Global Business
- Health Sector Business Management
- Information and Communications Technology
- Management
- Marketing

Note: Program structures are subject to change. Not all UniSC courses are available on every UniSC campus.

Note: Not all USC courses are available on every USC campus.

**Total units: 144**

## Study sequence

This is an accelerated study sequence

Session 1

COURSE	SEMESTER OF OFFER (SUNSHINE COAST)	UNITS	REQUISITES
BUS708 International Trade and Finance	• Session 1, Session 3	12	Pre: Enrolled in any PGRD Program

PLUS select 1 postgraduate level elective or specialisation course from the School of Business and Creative Industries.

[usc.edu.au/bu783](https://usc.edu.au/bu783)

University of the Sunshine Coast | CRICOS Provider Number: 01595D | Correct as at 3 May 2024

Study options and teaching period of offer can vary depending on the study location. For full details, visit [usc.edu.au](https://usc.edu.au).

### Session 2

COURSE	SEMESTER OF OFFER (SUNSHINE COAST)	UNITS	REQUISITES
BUS705 Innovation Management and Professional Development	• Session 2, Session 7	12	Pre: Enrolled in any PGRD Program  Anti: MBA701 or EMB751

PLUS select 1 postgraduate level elective or specialisation course from the School of Business and Creative Industries.

### Session 3

COURSE	SEMESTER OF OFFER (SUNSHINE COAST)	UNITS	REQUISITES
BUS707 Managing Across Global Cultures	• Session 3	12	Pre: Enrolled in any PGRD Program  Anti: MBA723 or EMB773
MKG701 Marketing in a Global Environment	• Session 1, Session 3	12	Pre: Enrolled in any PGRD Program  Anti: MBA702 and MBA726

### Session 5

Select 2 postgraduate level electives or specialisation courses from the School of Business and Creative Industries.

### Session 6

COURSE	SEMESTER OF OFFER (SUNSHINE COAST)	UNITS	REQUISITES
BUS702 Economics for Managers	• Session 6	12	Pre: Enrolled in any PGRD Program or (enrolled in Program SC410, SC411, SC425, SC404 or SC405) and 280 units completed towards these Programs)  Anti: MBA708 or EMB758
MGT704 Global Business Management	• Session 6	12	Pre: Enrolled in any PGRD Program

### Session 7

Select 2 postgraduate level electives or specialisation courses from the School of Business and Creative Industries.

## Program requirements and notes

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In order to graduate you must:

- Successfully complete 144 units as outlined in the Program Structure

Program notes

- Completing this program within the specified (full-time) duration is based on studying 48 unit points per semester (normally 4 courses) and following the recommended study sequence
- The unit value of all courses is 12 units unless otherwise specified
- It is each students responsibility to enrol correctly according to your course requisites, program rules and requirements and be aware of the academic calendar dates
- Only a full-time study option is available to international students on a Student visa
- Online study mode not available to international students on a Student visa
- Refer to the Managing your progression page for help in understanding your program structure, reviewing your progress and planning remaining courses