

# Master of International Business



LOCATION	START
Online	Session 2, Session 3, Session 6, Session 7
Sunshine Coast	Session 2, Session 3, Session 6, Session 7

Conduct business on the world stage. This program will equip you with high level skills to manage a business in the complex, competitive and challenging world of international business. Knowing how to do business internationally is in high demand.

In this program you will:

- Learn strategic management, managing across global cultures, international trade and finance, and marketing in an international environment
- Learn advanced research techniques which you can apply to an area of international business you are passionate about
- Use learnt techniques to research international business issues and solve problems on the world stage.

Career opportunities

- Chief Executive Officer
- Chief Operating Officer
- Chief Financial Officer
- General Manager
- Senior Project Manager
- Account Executive
- High level management roles

## Program structure

Required Courses (6) 72 units

BUS702 Economics for Managers  
BUS705 Innovation Management and Professional Development  
BUS707 Managing Across Global Cultures  
BUS708 International Trade and Finance  
MGT704 Sustainable International Business Management  
MKG701 Marketing in a Global Environment

Elective courses (6) 72 units

Select any 6 postgraduate (500 or 700 level) courses (72 units) from the School of Business and Creative Industries.

These electives can be used to complete courses in the following specialisations:

- Economics, Accounting and Finance
- Entrepreneurship and Innovation Management
- Global Business
- Health Sector Business Management
- Information and Communications Technology
- Management
- Marketing

CRICOS Code  
077420K

Duration

1.5 years

Only a full-time option is available to international students on a Student visa. Online programs are not available to Student visa holders.

Indicative 2025 fees

A\$28,990

Annual fee

Tuition fees are reviewed each calendar year. The fee you must pay for a given teaching period is that which has been approved by UniSC for the calendar year in which the teaching period commences

Delivery mode

Online, Blended Learning

Total courses

12

Total units

144

UniSC program code

BU783

[usc.edu.au/bu783](https://usc.edu.au/bu783)

University of the Sunshine Coast | CRICOS Provider Number: 01595D | Correct as at 21 November 2024

If you were issued a UniSC Letter of Offer, it will specify your study location and teaching period of offer. Study options and teaching period of offer can vary depending on the study location. For full details, visit [usc.edu.au](https://usc.edu.au).

Note: Program structures are subject to change. Not all UniSC courses are available on every UniSC campus.

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