



# Business on the world stage

## Master of International Business

This program will equip you with high level skills to manage a business in the complex, competitive and challenging world of international business. Knowing how to do business internationally is in high demand.

Learn strategic management, managing across global cultures, international trade and finance, and marketing in an international environment. Learn advanced research techniques which you can apply to an area of international business you are passionate about or use them to research international business issues and solve problems on the world stage.

As a graduate, you may be eligible for membership of the Australian Institute of Management. You may also apply for membership of the Australian and New Zealand Academy of Management, the Academy of International Business, and the Australian and New Zealand International Business Academy.

### Professional recognition

As a graduate, you may be eligible for membership of the Australian Institute of Management. All students may also apply for membership of Australian and New Zealand Academy of Management, the Academy of International Business, and the Australian and New Zealand International Business Academy.

### Admission requirements

Students will require either:

- a bachelor's degree in business or related field, or a degree with at least two thirds of

completed courses in business or related field, from a recognised higher education institution, or equivalent

### OR

- for students with an undergraduate degree in a discipline other than business, the USC Graduate Certificate in Management or equivalent approved program of study

### AND

- applicants from a non-English speaking background must demonstrate an appropriate level of English proficiency. Refer to the English language requirements

### Intakes - when to apply

Sunshine Coast and Online intakes will be Session 1, Session 2, Session 3, Session 5, Session 6, Session 7.

International students - Session 1 and Session 7 intakes are an accelerated study sequence. Session 6 intakes must be completed in an accelerated study sequence. Session 2, Session 3 and Session 5 intakes may be completed in an accelerated study sequence.

### Scholarships

Scholarships can give you money and other financial support to help you while you study. Find out more at [usc.edu.au/scholarships](http://usc.edu.au/scholarships).

### DURATION

1.5 years full time or equivalent part time

### COMMENCE

Session 1, Session 2, Session 3, Session 5, Session 6, Session 7

### MORE INFORMATION

Contact Student Central  
[information@usc.edu.au](mailto:information@usc.edu.au)  
+61 7 5430 2890

[usc.edu.au/bu783](http://usc.edu.au/bu783)

University of the Sunshine Coast | CRICOS Provider Number: 01595D | Correct as at 22 October 2020  
Note: Study options and semester of offer can vary depending on the study location. For full details, visit [usc.edu.au](http://usc.edu.au).



Rise, and shine.