Master of
Business Administration MBA

Online, Session 3 2024

Program structure

Required courses (6) 72 units

BUS703 Evidenced Based Decision Making
BUS704 Finance and Accounting for Managers
BUS705 Innovation Management and Professional Development
MGT701 Leading and Managing Organisations
MGT703 Strategy, Governance and Ethics
MKG701 Marketing in a Global Environment

Elective courses (6) 72 units

Select 6 elective courses (72 units) from any of the 500 or 700 level courses from School of Business and Creative Industries.

These electives can be used to study courses in the following interest areas:

- Economics, Accounting and Finance
- Entrepreneurship and Innovation Management
- Health Sector Business Management
- Global Business
- Management
- Marketing

Please note that the program structure of the MBA and names of courses are subject to change.

Note: Not all UniSC courses are available on every UniSC campus.

Total units: 144

Study sequence

Session 3

COURSE	SEMESTER OF OFFER (ONLINE)	UNITS	REQUISITES
MGT701 Leading and Managing Organisations	• Session 3, Session 6	12	Pre: Enrolled in any PGRD Program or (enrolled in Program SC410, SC411, SC425, SC404 or SC405 and 280 units completed towards these Programs) Anti: MBA707 or EMB757

Select 1 postgraduate level elective or specialisation course from School of Business and Creative Industries.

Session 5

COURSE	SEMESTER OF OFFER (ONLINE)	UNITS	REQUISITES
BUS703 Evidenced Based Decision Making	• Session 5, Session 7	12	Pre: Enrolled in any PGRD Program Anti: MBA703 or EMB753

Select 1 postgraduate level elective or specialisation course from School of Business and Creative Industries.

Session 6

COURSE	SEMESTER OF OFFER (ONLINE)	UNITS	REQUISITES
BUS704 Finance and Accounting for Managers	• Session 2, Session 6	12	Pre: Enrolled in any PGRD Program Anti: MBA713 or EMB763 or ACC511

Select 1 postgraduate level elective or specialisation course from School of Business and Creative Industries.

Session 2

COURSE	SEMESTER OF OFFER (ONLINE)	UNITS	REQUISITES
BUS705 Innovation Management and Professional Development	• Session 2, Session 7	12	Pre: Enrolled in any PGRD Program Anti: MBA701 or EMB751
MGT703 Strategy, Governance and Ethics	• Session 2, Session 7	12	Pre: Enrolled in any PGRD Program Anti: MBA712 or EMB762

Session 3

COURSE	SEMESTER OF OFFER (ONLINE)	UNITS	REQUISITES
MKG701 Marketing in a Global Environment	• Session 1, Session 3	12	Pre: Enrolled in any PGRD Program Anti: MBA702 and MBA726

Select 1 postgraduate level elective or specialisation course from School of Business and Creative Industries.

Session 5

Select 2 postgraduate level electives or specialisation courses from School of Business and Creative Industries.

This is an accelerated study sequence

Session 3

COURSE	SEMESTER OF OFFER (ONLINE)	UNITS	REQUISITES
MGT701 Leading and Managing Organisations	• Session 3, Session 6	12	Pre: Enrolled in any PGRD Program or (enrolled in Program SC410, SC411, SC425, SC404 or SC405 and 280 units completed towards these Programs) Anti: MBA707 or EMB757

Select 1 postgraduate level elective or specialisation course from School of Business and Creative Industries.

Session 5

COURSE	SEMESTER OF OFFER (ONLINE)	UNITS	REQUISITES
BUS703 Evidenced Based Decision Making	• Session 5, Session 7	12	Pre: Enrolled in any PGRD Program Anti: MBA703 or EMB753

Select 1 postgraduate level elective or specialisation course from School of Business and Creative Industries.

Session 6

COURSE	SEMESTER OF OFFER (ONLINE)	UNITS	REQUISITES
BUS704 Finance and Accounting for Managers	• Session 2, Session 6	12	Pre: Enrolled in any PGRD Program Anti: MBA713 or EMB763 or ACC511

Select 1 postgraduate level elective or specialisation course from USC Business School.

Session 7

COURSE	SEMESTER OF OFFER (ONLINE)	UNITS	REQUISITES
MGT703 Strategy, Governance and Ethics	• Session 2, Session 7	12	Pre: Enrolled in any PGRD Program Anti: MBA712 or EMB762

Select 1 postgraduate level elective or specialisation course from School of Business and Creative Industries.

Session 1

COURSE	SEMESTER OF OFFER (ONLINE)	UNITS	REQUISITES
MKG701 Marketing in a Global Environment	• Session 1, Session 3	12	Pre: Enrolled in any PGRD Program
			Anti: MBA702 and MBA726

Select 1 postgraduate level elective or specialisation course from School of Business and Creative Industries.

Session 2

COURSE	SEMESTER OF OFFER (ONLINE)	UNITS	REQUISITES
BUS705 Innovation Management and Professional Development	• Session 2, Session 7	12	Pre: Enrolled in any PGRD Program
			Anti: MBA701 or EMB751

Select 1 postgraduate level elective or specialisation course from School of Business and Creative Industries

Program requirements and notes

In order to graduate you must:

- Successfully complete 144 units as outlined in the Program Structure

Program notes

- Completing this program within the specified (full-time) duration is based on studying 48 unit points per semester (normally 4 courses) and following the recommended study sequence
- The unit value of all courses is 12 units unless otherwise specified
- It is each students responsibility to enrol correctly according to your course requisites, program rules and requirements and be aware of the academic calendar dates
- Only a full-time study option is available to international students on a Student Visa
- Online study mode not available to international students on a Student Visa
- Refer to the Managing your progression page for help in understanding your program structure, reviewing your progress and planning remaining courses

usc.edu.au/bu710

University of the Sunshine Coast | CRICOS Provider Number: 01595D | Correct as at 7 May 2024
Study options and teaching period of offer can vary depending on the study location. For full details, visit usc.edu.au.