

Master of Business Administration MBA



LOCATION

Sunshine Coast

Online

START

Session 2, Session 3, Session 6, Session 7

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Increase and deepen your range of management skills. This program covers the latest trends and influences in business and builds on your skills in critical thinking and analysis.

In this program you will:

- Learn in a team environment where you and the other program participants share real-life management challenges and application of problem-solving skills
- Complete six courses in the fundamentals of accounting, economics, corporate finance, strategic management and marketing. Then choose six interest topics, including international trade and finance, entrepreneurship, global business management, and research
- Apply your new skills in your current job and complete the MBA flexibly either on campus or online

Career opportunities

- Chief Executive Officer
- Chief Operating Officer
- Chief Financial Officer
- General Manager
- Senior Project Manager
- Account Executive
- High level management roles

Duration

1.5 years

Full-time or equivalent part-time

Indicative 2024 fees

A\$16,992 (CSP)

A\$28,968 - 2025 Fees

(fee-paying)

Fees are indicative only and will change based on courses selected and are subject to yearly increases

Delivery mode

Blended Learning, Online

Total courses

12

Total units

144

UniSC program code

BU710

Program structure

Required courses (6) 72 units

BUS703 Evidenced Based Decision Making

BUS704 Finance and Accounting for Managers

BUS705 Innovation Management and Professional Development

MGT701 Leading and Managing Organisations

MGT703 Strategy, Governance and Ethics

MKG701 Marketing in a Global Environment

Elective courses (6) 72 units

Select 6 elective courses (72 units) from any of the 500 or 700 level courses from School of Business and Creative Industries.

These electives can be used to study courses in the following interest areas:

- Economics, Accounting and Finance
- Entrepreneurship and Innovation Management
- Health Sector Business Management
- Global Business

usc.edu.au/bu710

University of the Sunshine Coast | CRICOS Provider Number: 01595D | Correct as at 22 January 2025

Study options and teaching period of offer can vary depending on the study location. For full details, visit usc.edu.au.

- Management
- Marketing

Note: Program structures are subject to change. Not all UniSC courses are available on every UniSC campus.