

Stand out
on the **global**
business stage



Master of Business Administration / Master of International Business

In an increasingly complex and globalised business world, the demands of management require skills across all facets of business. This program explores the diverse facets of the international business environment, and allows you to broaden your skills to prepare for senior management roles.

You'll study strategy development, cross-cultural management, international marketing and managing international supply chains and finance. Courses explore current business issues and allow you to learn to integrate knowledge and skills across functions and disciplines, while focusing on the application of theory and execution practice.

Admission requirements

To be considered for admission candidates would normally be required to:

- possess an undergraduate degree from a recognised higher education institution or equivalent
- have at least two years relevant full-time equivalent work or other relevant experience; and
- candidates whose first language is other than English must demonstrate an appropriate level of English proficiency. Refer to the English language requirements

Career opportunities

Graduates work in a diverse range of roles in industry and public sector organisations.

Intakes - when to apply

Sunshine Coast and Online intakes are Session 1, Session 2, Session 3, Session 5, Session 6, Session 7.

MORE INFORMATION

Contact the International Office
study@usc.edu.au
+61 7 5430 2843

usc.edu.au/bu745 | CRICOS code: 088887F

University of the Sunshine Coast | CRICOS Provider Number: 01595D | Correct as at 23 October 2021
Note: Study options and semester of offer can vary depending on the study location. For full details, visit usc.edu.au.

PROGRAM STRUCTURE

Required courses (10) 120 units

BUS702 Economics for Managers
BUS703 Evidenced Based Decision Making
BUS704 Finance and Accounting for Managers
BUS705 Innovation Management and Professional Development
BUS707 Managing Across Global Cultures
BUS708 International Trade and Finance
MGT701 Leading and Managing Organisations
MGT703 Strategy, Governance and Ethics
MGT704 Global Business Management
MKG701 Marketing in a Global Environment

Elective courses (6) 72 units

Select 6 postgraduate level elective courses (72 units) from the School of Business and Creative Industries.

These electives can be used to study courses in the following interest areas:

- Economics, Accounting and Finance
- Entrepreneurship and Innovation Management
- Health Sector Business Management
- Information and Communications Technology
- Global Business
- Management
- Marketing

Note: Program structures are subject to change. Not all USC courses are available on every USC campus.