

# Get yourself **ready** to run the show



## Graduate Diploma in **Business Administration**

You can step up your business management expertise and open the door to even higher educational potential down the track with this program. The Graduate Diploma aims to broaden your management skills and take your career to a senior level. Focus on detailed practical skill development in real business settings to deepen your problem solving and decision-making capabilities.

The theoretical components of the program will be applied through working with local business people. This also provides beneficial networking and possible employment opportunities. Specialise in a management area of your choice such as decision-making, economics, marketing, management, law, ethics or informatics.

It's 8 courses and effectively means you have completed almost three-quarters of a Master in Business Administration (MBA). Choose to upgrade your qualification later on by completing an additional 4 courses to earn an MBA - the international standard for graduate business qualifications.

### Admission requirements

To be considered for admission candidates would normally be required to:

- possess an undergraduate degree from a recognised higher education institution or equivalent
- have at least two years relevant full-time equivalent work or other relevant experience; and
- candidates whose first language is other than English must demonstrate an

appropriate level of English proficiency. Refer to the English language requirements

### Career opportunities

Apply for senior management roles in government and across a diverse range of businesses and industries.

### Intakes - when to apply

Sunshine Coast and Online intakes are:\*  
Session 1, Session 2, Session 3, Session 5,  
Session 6, Session 7.

\*Session 1 and Session 7 intakes are an accelerated study sequence only

\*Session 2, Session 3 and Session 5 can be completed in either standard or accelerated study sequence

\*Session 6 can be completed in a standard or accelerated study sequence. International students must complete the accelerated study sequence

### MORE INFORMATION

Contact the International Office  
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+61 7 5430 2843

[usc.edu.au/bu610](http://usc.edu.au/bu610) | CRICOS code: 067675C

University of the Sunshine Coast | CRICOS Provider Number: 01595D | Correct as at 24 October 2021  
Note: Study options and semester of offer can vary depending on the study location. For full details, visit [usc.edu.au](http://usc.edu.au).

## PROGRAM STRUCTURE

### Required courses (4) 48 units

**BUS703** Evidenced Based Decision Making

**BUS704** Finance and Accounting for Managers

**MGT703** Strategy, Governance and Ethics

**MKG701** Marketing in a Global Environment

### Elective courses (4) 48 units

Select 4 courses from any 500 or 700 level courses from the School of Business and Creative Industries.

These electives can be used to study courses in the following interest areas:

- Economics, Accounting and Finance
- Entrepreneurship and Innovation Management
- Health Sector Business Management
- Information and Communications Technology
- Global Business
- Management
- Marketing

Note: Program structures are subject to change. Not all USC courses are available on every USC campus.