

Graduate Certificate in Business Research



LOCATION	START
Online	Semester 1
<p>Build your knowledge and skills in key research methods used in business and prepare yourself for further study.</p> <p>This graduate certificate gives you a good foundation for entry into a research program.</p> <p>In this program you will:</p> <ul style="list-style-type: none">• Work with experienced academics to develop your research topic• Plan and draft a literature review• Gain a solid understanding of key research methodologies• Develop a proposal for a research project <p>Career opportunities</p> <ul style="list-style-type: none">• Business research• Pathway to further postgraduate studies <h2>Program structure</h2> <p>Required courses (4) 48 units</p> <p>BUS512 Introduction to Research Concepts and Design</p> <p>BUS513 The Literature Review</p> <p>BUS514 Qualitative Research Methods</p> <p>BUS515 Applied Quantitative Research Methods</p> <p>Note: Program structures are subject to change. Not all UniSC courses are available on every UniSC campus.</p>	
<p>Duration</p> <p>4 months</p> <p>Full-time or equivalent part-time</p> <p>Indicative 2024 fees</p> <p>A\$13,854 - 2025 Fees (fee-paying)</p> <p>Fees are indicative only and will change based on courses selected and are subject to yearly increases</p> <p>Delivery mode</p> <p>Online</p> <p>Total courses</p> <p>4</p> <p>Total units</p> <p>48</p> <p>UniSC program code</p> <p>BU508</p>	

usc.edu.au/bu508

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Study options and teaching period of offer can vary depending on the study location. For full details, visit usc.edu.au.