Executive Master of

Business Administration

LOCATION	START
Sunshine Coast	

Expand your business management potential. In this program you'll learn advanced business management skills and develop a deeper understanding of today's business environment, to help take your business or career to the next level.

In this program you will:

- Attend intensive weekend sessions once a month, over 2 years
- Study a range of key business areas including leadership, strategic management, innovation and entrepreneurship, finance, economics and marketing
- Learn the latest in business thinking from USC academics and external organisations
- Sharpen your business management skills and work on management issues relevant to both the private and public sectors
- Use problem-solving activities to challenge and expand your skills, attitudes and perspectives

Duration
2 years
Full-time or equivalent part-time

Delivery mode
on campus (intensive)

Total units
144

UniSC program code
BU791

Career opportunities

- High level leadership opportunities
- Executive roles
- Managing complex issues
- Government sector
- Private Business
- International and domestic opportunities

Program structure

Required courses (120 units)

EMB751 Design Thinking and Disruptive Innovation
EMB752 Customer and market driven planning
EMB753 Research for Decision Making
EMB754 Entrepreneurship and Business Model Innovation
EMB755 Financial Report Analysis
EMB756 Managerial Informatics
EMB757 Managing People in Organisations
EMB758 Managerial Economics
EMB759 Business Law
EMB760 Principles of Leadership
EMB761 Corporate Governance, Business Ethics and Corporate Social Responsibility
EMB762 Strategic Management
EMB763 Business Finance for Managers
EMB765 Human Resource Management Essentials
EMB766 Business Model Development
EMB775 Developing Personal Leadership Capability
EMB776 Creating and delivering marketing value
EMB780 Managerial Project(12 units)
EMB784 Planning and Pitching your start-up

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Study options and teaching period of offer can vary depending on the study location. For full details, visit usc.edu.au.

Elective courses (24 units)

PLUS select 24 units from:

EMB771 Building Agile Organisations
EMB772 Project Leadership
EMB773 Cultural Intelligence in the Global Environment
EMB778 Managerial Project
EMB779 Contemporary and Emerging Issues in Business and Management
EMB781 Managerial Business Analytics
EMB782 Research Project A
EMB783 Research Project B(12 units)

Note: Program structures are subject to change. Not all USC courses are available on every USC campus.

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