

# Diploma in Business Innovation



Moreton Bay, Semester 1 2024

## Program structure

Introductory courses (4) 48 units

BUS105 Marketing Essentials

UCC101 Academic and Professional Skills: Planning for Success

UCC102 ICT for Academic and Professional Applications

UCC105 Innovation: Addressing Challenges

Required courses from a specified list (4) 48 units

Select 4 discipline courses from the following:

ACC106 Accounting Principles

BUS101 Exploring Business Research

BUS102 Economics for Business

BUS104 Discovering Management

BUS108 Information Systems in Organisations

1 introductory level (100 coded) elective course from School of Business and Creative Industries.

**Total units: 96**

## Study sequence

### Year 1

#### Semester 1

COURSE	SEMESTER OF OFFER (MORETON BAY)	UNITS	REQUISITES
UCC101 Academic and Professional Skills: Planning for Success	• Semester 1, Semester 2	12	Pre: Enrolled in Program UC101, UC102, UC103 or UC104
UCC102 ICT for Academic and Professional Applications	• Semester 1, Semester 2	12	Pre: Enrolled in Program UC101, UC102, UC103 or UC104
UCC105 Innovation: Addressing Challenges	• Semester 1, Semester 2	12	Pre: Enrolled in Program UC101 or UC102

PLUS select 1 discipline course from the list provided.

[usc.edu.au/uc101](https://usc.edu.au/uc101)

University of the Sunshine Coast | CRICOS Provider Number: 01595D | Correct as at 5 May 2024

Study options and teaching period of offer can vary depending on the study location. For full details, visit [usc.edu.au](https://usc.edu.au).

## Semester 2

COURSE	SEMESTER OF OFFER (MORETON BAY)	UNITS	REQUISITES
BUS105 Marketing Essentials	• Semester 1, Semester 2	12	

PLUS select 3 discipline courses from the list provided.

## Program requirements and notes

In order to graduate you must:

- Successfully complete 96 units as outlined in the Program Structure

### Program notes

- Completing this program within the specified (full-time) duration is based on studying 48 unit points per semester (normally 4 courses)
- Most courses are valued at 12 units unless otherwise specified

### Credit precedents

- On successful completion of the Diploma of Business Innovation you will receive direct entry and up to 96 units of credit\* towards UniSC's Bachelor of Business.

\*Maximum credit from Diploma of Business Innovation is possible and is dependent on the major chosen. The number of electives in Bachelor of Business, including restrictions on maximum number of introductory level electives, is dependent on the major chosen.