



# Sketch out your future in **design**

## Bachelor of Design

Designers play a pivotal role in the way we communicate, interact, learn, and problem solve. Developed with a strong industry focus, this program encourages you to discover your own creative passions, skills, and style through experimentation in a studio-based environment. You'll use traditional and leading-edge technical tools to take on a broad spectrum of design challenges.

In this program you will:

- Gain the skills to produce original ideas and design solutions that are both aesthetic, functional, and engaging.
- Learn to think creatively, analytically, and sustainably to solve design-related problems.
- Develop communication skills to deliver your concepts within small classes facilitated by academics with extensive industry experience.
- Build a high level of design expertise in one of the following majors: Animation and Visualisation Design, Interaction and UX Design, Serious Games Design or Visual Communication.

Career opportunities:

- Animation and Visualisation Designer
- Interactive and UX Designer
- Serious Games Designer
- Game Artist
- Game Programmer
- Visual Communication Designer
- Animator
- Visualisation Designer

- Simulation Designer
- Concept Artist
- Photographer
- Fashion Designer

### Scholarships

Scholarships can give you money and other financial support to help you while you study. Find out more at [usc.edu.au/scholarships](http://usc.edu.au/scholarships).

LOCATIONS	QTAC CODE
Sunshine Coast	011191
Moreton Bay	014191A

MINIMUM SELECTION THRESHOLD  
ATAR - 54.55 / OP - 18 / Rank - 64

DURATION  
3 years full time or equivalent part time

COMMENCE  
Semester 1 or Semester 2

RECOMMENDED PRIOR STUDY  
English

### MORE INFORMATION

Contact Student Central  
[information@usc.edu.au](mailto:information@usc.edu.au)  
+61 7 5430 2890

[usc.edu.au/ar317](http://usc.edu.au/ar317)

University of the Sunshine Coast | CRICOS Provider Number: 01595D | Correct as at 11 August 2020  
Note: Study options and semester of offer can vary depending on the study location. For full details, visit [usc.edu.au](http://usc.edu.au).



Rise, and shine.