Bachelor of
Design

UniSC

LOCATION	ENTRY THRESHOLD	QTAC CODE	START
Sunshine Coast	50.00	011191	Semester 1, Semester 2
Moreton Bay	50.00	014191	Semester 1, Semester 2
Online	50.00	015049	Semester 1, Semester 2

Discover your creativity and develop your critical thinking through experimentation in an inclusive, exploratory environment. Design plays an increasingly important role in the world, with opportunities to specialise in interactive media, digital culture, game design or visual communication. Become equipped with theory, creative skills, cultural awareness and critical thinking to shape a rapidly changing future.

Explore majors and minors for the Bachelor of Design.

In this program you will:

- Learn about latest interdisciplinary design practices and new technologies
- Work with industry experts and organisations to deliver projects for diverse audiences
- Use problem-solving strategies, creativity, and theory in solving challenges
- Apply design thinking, ethical practice, and inclusive design to innovate in diverse contexts
- Develop culturally sensitivity, embrace sustainability, acknowledge Indigenous protocols and perspectives

Career opportunities

- Professional designer
- Interactive media specialist
- Game designer, artist or programmer
- Visual communication designer
- Photographer
- Visualisation designer
- Interdisciplinary artist
- Creative producer
- Content creator
- Digital strategist
- Fashion designer

Duration
3 years
Full-time or equivalent part-time

Indicative 2024 fees
A$10,272 - 2025 Fees (CSP)
Fees are indicative only and will change based on courses selected and are subject to yearly increases

Recommended prior study
English

Delivery mode
Blended Learning

Total courses
24

Total units
288

UniSC program code
AR317

Program structure

Introductory courses (6) 72 units

DES101 Elements of Design
DES103 Fundamentals of Photography
DES104 Art, Design and Digital Culture
DES105 Design Methods
DES107 Drawing Practice
SGD102 Introduction to Games Programming

Graduate courses (1) 12 units

BCI304 Creative Engagement

PLUS select 1 course (1) 12 units from:

BCI302 Work Integrated Learning Project
BCI303 Work Integrated Learning Placement

Plus select 16 courses (192 units) towards 1 required major and 1 major from the specified list; or 1 required major and 2 minors:

Required Major

Select 1 required major from:

- Digital Culture^
- Game Design
- Interactive Media
- Visual Communication

Majors

- Creative Writing and Publishing
- Digital Culture^
- Game Design
- Interactive Media
- Journalism
- Music^
- Screen Media
- Social Media
- Theatre and Performance^
- Visual Communication

Minors

- Creative and Interactive Advertising
- Creative Writing and Publishing
- Digital Culture^
- Fashion Studies^
- Game Art and Animation
- Game Design
- Game Programming
- Interactive Media
- Journalism
- Music^
- Photographic Practice^
- Screen Media
- Social Media
- Strategic Global Communication
- Theatre and Performance^
- Visual Communication

^Not currently available at Moreton Bay campus.

Elective courses

Select up to a total of 12 to 36 units from the undergraduate elective course options. The number of electives will vary depending on the majors chosen.

Note: Program structures are subject to change. Not all UniSC courses are available on every UniSC campus.