

# Design seamless user experiences

## Bachelor of Design (Interactive and UX)

UX designers shape the digital platforms, apps and products we use every day. User experience considers how people interact with technology, how it makes them feel, and how to help them complete a task, buy a product or have a conversation.

This specialised degree builds the technical and creative ability you'll need to work in this dynamic, fast-growing field. You'll develop a broad skillset in design, user testing and project management, and graduate with a professional, industry-ready portfolio.

Creating a user-centric online experience is becoming increasingly important for organisations that want to maintain a high-quality online presence. This program will provide you with the technical, creative and project management skills you need to take advantage of growing opportunities in the field.

- Understand the principles of digital design, visual storytelling and human-computer interactivity
- Learn how to design and develop user-centred digital products, including websites and apps
- Work with cutting-edge technologies, including augmented and virtual reality
- Gain hands-on experience through internships or industry projects

Career opportunities:

- Digital designer
- UX designer
- Interactive designer

- App developer
- Interface designer
- Web designer
- Multimedia developer

### Scholarships

Scholarships can give you money and other financial support to help you while you study. Find out more at [usc.edu.au/scholarships](http://usc.edu.au/scholarships).

### LOCATIONS

Sunshine Coast  
Online

### QTAC CODE

011291  
015011

### MINIMUM SELECTION THRESHOLD

ATAR - 55.00 / OP -- / Rank - 55

### DURATION

3 years full time or part time equivalent

### COMMENCE

Semester 1, Semester 2

### RECOMMENDED PRIOR STUDY

English

### MORE INFORMATION

Contact Student Central  
[information@usc.edu.au](mailto:information@usc.edu.au)  
+61 7 5430 2890

[usc.edu.au/ar313](http://usc.edu.au/ar313)

University of the Sunshine Coast | CRICOS Provider Number: 01595D | Correct as at 30 July 2021  
Note: Study options and semester of offer can vary depending on the study location. For full details, visit [usc.edu.au](http://usc.edu.au).



Rise, and shine.