

Bachelor of Creative Industries



LOCATION	START
Sunshine Coast	Semester 1, Semester 2
Moreton Bay	Semester 1, Semester 2

Jump into one of the fastest growing, most dynamic and diverse employment sectors. Upon completion, you'll have strong creative and technical skills, an entrepreneurial mindset, and a professional portfolio showcasing your diverse creative practice.

Choose from a range of specialisations, including theatre and performance, creative writing and publishing, screen media, music, interactive media, digital culture, creative and interactive advertising, marketing, social media, and game design.

Explore majors and minors for the Bachelor of Creative Industries.

In this program you will:

- Develop specialist creative and technical skills in design, media, arts, and communication as well as entrepreneurial capacity
- Gain practical experience and develop connections with local, national and international professional practitioners
- Undertake industry and research projects that refine and showcase your knowledge and skills in the creative industries

Career opportunities

- Creative entrepreneur
- Performance creator
- Screen media professional
- Writer/publisher
- Creative director
- Music industry professional
- Theatre practitioner/actor
- Entertainment industry professional

CRICOS Code
080099K

Duration

3 years

Only a full-time option is available to international students on a Student visa. Online programs are not available to Student visa holders.

Indicative 2025 fees

A\$26,750

Annual fee

Tuition fees are reviewed each calendar year. The fee you must pay for a given teaching period is that which has been approved by UniSC for the calendar year in which the teaching period commences

Recommended prior study

English

Delivery mode

Blended Learning

Total courses

24

Total units

288

UniSC program code

AR338

Program structure

Introductory courses (6) 72 units

CMN103 Introduction to the Creative Industries

CMN104 Introduction to Screen and Media Industries

CMN105 Creative Production

CMN116 Playing with Words: an Introduction to Creative Writing Craft

DRA102 Exploring Twentieth Century Theatre

MUS102 Performance 1

Graduate course (1) 12 units

TSM315 Running Meetings, Incentives, Conventions and Exhibitions (M.I.C.E) industry events

PLUS select 1 course (1) 12 units from:

BCI302 Work Integrated Learning Project

usc.edu.au/ar338

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If you were issued a UniSC Letter of Offer, it will specify your study location and teaching period of offer. Study options and teaching period of offer can vary depending on the study location. For full details, visit usc.edu.au.

BCI303 Work Integrated Learning Placement

Plus select 16 courses (192 units) towards 1 required major plus 1 major from the specified list; or 1 required major plus 2 minors:

Required Major

Select 1 required major from:

- Creative Writing and Publishing
- Music^
- Screen Media
- Theatre and Performance^

Majors

- Creative Writing and Publishing
- Digital Culture^
- Game Design
- Interactive Media
- Journalism
- Music^
- Screen Media
- Social Media
- Theatre and Performance^
- Visual Communication

Minors

- Creative and Interactive Advertising
- Creative Writing and Publishing
- Digital Culture^
- Fashion Studies^
- Game Art and Animation
- Game Design
- Game Programming
- Interactive Media
- Journalism
- Music^
- Photographic Practice^
- Screen Media
- Social Media
- Strategic Global Communication
- Theatre and Performance^
- Visual Communication

^Not currently available at Moreton Bay campus.

Elective courses

Select up to a total of 12 to 48 units from the undergraduate elective course options. The number of electives will vary depending on the majors chosen.

Note: Program structures are subject to change. Not all UniSC courses are available on every UniSC campus.

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