

Report

on the events and decisions that shape lives

Bachelor of Communication (Journalism)

New technologies continuously change the way we consume news and information. To stay relevant, journalists need a strong foundation in both traditional and digital media.

In this program you'll develop practical skills in print, broadcast, and digital media, along with a strong sense of ethics, and a good writing background to work in any media environment. With a focus on practical learning, you'll build a portfolio of professional-level work, participate in an internship, and publish and present journalism with industry partners.

In this program you will:

- Learn from industry professionals and study courses in news writing, online journalism, broadcast journalism, feature writing, photography, media law, editing and investigative reporting.
- Take part in radio and television broadcasts, and develop quality print and digital news content for local media.
- Gain first-hand experience in news media through an internship in the media industry.
- Build a portfolio of work to help you land a job in the competitive journalism industry.
- Enjoy studying a quality journalism degree that has a high rate of graduate employment.

Career opportunities:

- Journalist
- Sub-editor

- Online writer
- Feature writer
- Radio journalist
- Television journalist
- Digital content producer

MORE INFORMATION

Contact the International Office
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+61 7 5430 2843

usc.edu.au/ar308 | CRICOS code: 098463C

University of the Sunshine Coast | CRICOS Provider Number: 01595D | Correct as at 30 July 2021
Note: Study options and semester of offer can vary depending on the study location. For full details, visit usc.edu.au.



Rise, and shine.

PROGRAM STRUCTURE

Introductory courses (5) 60 units

- CMN101** Introduction to Creative Entrepreneurship
- CMN106** Contemporary Communication Theory and Trends
- CMN107** Communication for the Creative Professional
- CMN130** Introduction to Journalism
- CMN150** Visual Journalism

Developing and Graduate courses (11) 132 units

- CMN202** Screen Production
- CMN207** Podcasting and Radio News
- CMN228** Media Publishing: Law & Ethics
- CMN237** Online Journalism
- CMN240** Feature Writing
- CMN277** Broadcast Journalism
- CMN302** Investigative and Data Journalism
- CMN305** News Rounds
- CMN312** Industry Internship 1: Communication, Creativity and Design
- CMN313** Creativity, Design and Communication Project
- CMN330** Newsroom

Elective courses (8) 96 units

Select 8 elective courses (96 units) from the undergraduate elective course options. 3 electives (36 units) must be developing and graduate level (200/300 coded) courses. Students are strongly encouraged to use their electives to complete courses in the available Communication or Creative Industries disciplines.

Note: Program structures are subject to change. Not all USC courses are available on every USC campus.