

Bachelor of Communication (Honours)



LOCATION

START

Sunshine Coast

Semester 1

Break new ground and drive innovation in your field with an intensive one-year Honours degree. Honours graduates benefit from advanced research, planning, critical thinking and written communication skills, and help uncover new knowledge and solutions.

In this program you will:

- Design and conduct your own research project, or solve a real-world problem for an industry partner
- Study relevant research methods and theories, and engage with experts in your field
- Develop your presentation skills by delivering at least two lectures on your research progress
- Work one-on-one with a supervisor from UniSC's School of Creative Industries

Career opportunities

- Journalism
- Professional writing
- Public relations
- Event management
- Advertising
- Corporate communication
- Creative writing
- Web editing

Duration

1 year

Full-time or equivalent part-time

Indicative 2024 fees

A\$16,992 - 2025 Fees (CSP)

Fees are indicative only and will change based on courses selected and are subject to yearly increases

Prerequisites

Completion of an undergraduate Communication degree or a related degree (AQF Level 7)

Recommended prior study
English

Delivery mode

Blended Learning

Total courses

8

Total units

96

UniSC program code
AR408

Program structure

The Bachelor of Communication (Honours) structure is as follows:

- A 48 unit coursework component (consisting of a combination of courses weighted from 12-24 units) including 1 required course
- A 48 unit thesis component

Coursework component (4) 48 units

ART411 Research Design: Methodology and Literature Review

HNC410 Coursework 1 Hons Communication & Creative Industries

HNC411 Coursework 2 Hons Communication & Creative Industries

HNC412 Coursework 3 Hons Communication & Creative Industries

Thesis component (48 units)

The thesis component consists of a sustained scholarly project developed from the research proposal a student submits with their Honours enrolment application. The nature and topic of this component is determined by the student's interests, the availability of specified industry research projects, the interests of potential supervisors and the availability of appropriate supervision.

The research proposal accompanying the honours enrolment application is normally two to three pages in length. It includes an outline of the research topic, its rationale, an indication of the research methodology, and should refer to relevant literature in the topic area. The completed thesis is normally 15,000–25,000 words in length. The required length is determined by the precise nature of the research, in consultation with the supervisor and subject to the approval of the Head of School of Business and Creative Industries. Satisfactory participation in the School of Business and Creative Industries Honours Seminar is also required. If completing the Honours program part-time over two years, the first year will normally comprise coursework and the second will be dedicated to a student's thesis

usc.edu.au/ar408

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Study options and teaching period of offer can vary depending on the study location. For full details, visit usc.edu.au.