Bachelor of

Business

Sunshine Coast, Semester 1 2022

Program structure

Introductory courses (6) 72 units

ACC106 Accounting Principles
BUS101 Exploring Business Research
BUS102 Economics for Business
BUS104 Discovering Management
BUS105 Marketing Essentials
BUS108 Information Systems in Organisations

Developing and Graduate courses (4) 48 units

BUS203 Business Law
BUS306 World of Work: Your Pathway to Employment
BUS320 Business, Governance and Society

PLUS select 1 course from:

BCI300 Work Integrated Learning Project
BCI301 Work Integrated Learning Placement

Major courses (8) 96 units

Select one major from these Business study areas:

- Business Administration
- Digital Futures
- Economics and Finance
- Human Resource Management
- Marketing
- Small Business Management
- Tourism, Leisure and Event Management

Elective courses

Between 72 and 96 units

Select up to a total of 96 units from the undergraduate elective course options. The number of electives is dependant on the major chosen. Total program unit value must be 288 units.

Note: Program structures are subject to change. Not all UniSC courses are available on every UniSC campus.

Total units: 288

Study sequence

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Study options and teaching period of offer can vary depending on the study location. For full details, visit usc.edu.au.

Semester 1

COURSE	SEMESTER OF OFFER (SUNSHINE COAST)	UNITS	REQUISITES
BUS102 Economics for Business	• Semester 1, Semester 2	12	
BUS104 Discovering Management	• Semester 1, Semester 2	12	
BUS105 Marketing Essentials	• Semester 1, Semester 2	12	

PLUS select 1 course towards your Business Major and/or an elective course from the undergraduate elective course options.

Semester 2

COURSE	SEMESTER OF OFFER (SUNSHINE COAST)	UNITS	REQUISITES
ACC106 Accounting Principles	• Semester 1, Semester 2	12	
BUS101 Exploring Business Research	• Semester 1, Semester 2	12	
BUS108 Information Systems in Organisations	• Semester 1, Semester 2	12	Anti: ACC108

PLUS select 1 course towards your Business Major and/or an elective course from the undergraduate elective course options.

Semester 1

COURSE	SEMESTER OF OFFER (SUNSHINE COAST)	UNITS	REQUISITES
BUS203 Business Law	• Semester 1, Semester 2	12	Anti: BUS103 or LAW101 or LAW102 or LAW201 or LAW202 or LAW203 or LAW204

PLUS select 3 courses towards your Business Major and/or electives from the undergraduate elective course options.

Semester 2

Select 4 courses towards your Business Major and/or electives from the undergraduate elective course options.

Semester 1

COURSE	SEMESTER OF OFFER (SUNSHINE COAST)	UNITS	REQUISITES
BUS306 World of Work: Your Pathway to Employment	• Semester 1, Semester 2	12	
BUS320 Business, Governance and Society	• Semester 1, Semester 2	12	Pre: Completed 144 units in undergraduate business courses

PLUS select 2 courses towards your Business Major and/or electives from the undergraduate elective course options.

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Semester 2

Select 1 course from:

COURSE	SEMESTER OF OFFER (SUNSHINE COAST)	UNITS	REQUISITES
BCI300 Work Integrated Learning Project	• Semester 1, Semester 2	12	Pre: Completion of 192 units Anti: CMN311, CMN312, CMN313, CMN316 or ENT311
BCI301 Work Integrated Learning Placement	• Session 8, Semester 1, Semester 2	12	Pre: Course Coordinator Consent Required and Successful completion of 192 units Anti: BUS331, CMN312, CMN313, CMN316

PLUS select 3 courses towards your Business Major and/or electives from the undergraduate elective course options.

Program requirements and notes

In order to graduate you must:

- Successfully complete 288 units as outlined in the Program Structure
- Complete no more than 10 introductory level (100 coded) courses
- The number of elective courses required to meet the total program unit value will vary depending on the major selected

Program notes

- Completing this program within the specified (full-time) duration is based on studying 48 unit points per semester (normally 4 courses) and following the recommended study sequence
- The unit value of all courses is 12 units unless otherwise specified
- It is each students responsibility to enrol correctly according to your course requisites, program rules and requirements and be aware of the academic calendar dates
- Courses within this program are assessed using a variety of assessment methods which may include essays, seminar presentations, reports, in-class tests and examinations
- As part of your UniSC program, you may apply to Study Overseas to undertake courses with an overseas higher education provider
- Only a full-time study option is available to international students on a Student Visa
- Refer to the Managing your progression page for help in understanding your program structure, reviewing your progress and planning remaining courses.

WIL notes

- Considering work integrated learning (WIL) in your final year of study? Refer to School of Business and Creative Industries Work Integrated Learning (WIL) Program

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