



Guide your future businesses to **SUCCESS**

Bachelor of Business (Management)

Make an impact with the expert management skills you need to coordinate successful teams and drive business growth. This specialist degree focuses on managing people and projects, with core courses in strategic planning, supply chain management, decision making and change management.

In this program you will:

- Gain the skills, knowledge and confidence to manage teams in a changing business environment
- Study strategy, business operations, ethics, leadership and entrepreneurship
- Build core business skills in communication, problem solving, marketing and analytics
- Get hands-on experience through a professional internship

Career opportunities:

- Business professional
- Team leader
- Executive manager
- Entrepreneur
- Management consultant
- Change manager

Graduates are eligible to become members of:

- Institute of Management and Leaders

Scholarships

Scholarships can give you money and other financial support to help you while you study. Find out more at usc.edu.au/scholarships.

LOCATIONS

Sunshine Coast	012041
Moreton Bay	014641
Online	015021

QTAC CODE

MINIMUM SELECTION THRESHOLD

ATAR - 55.00 / OP -- / Rank - 55

DURATION

3 years full time or equivalent part time

COMMENCE

Semester 1 or Semester 2

RECOMMENDED PRIOR STUDY

English; General Maths, Maths Methods or Specialist Maths

MORE INFORMATION

Contact Student Central
information@usc.edu.au
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usc.edu.au/bu341