



Use people **power** to drive business success

Bachelor of Business (Human Resource Management)

An organisation's people are a unique source of sustainable competitive advantage. The ability to lead and manage these people is integral to success in all industries. Through this innovative, empowering and connected program, you'll gain an in-depth understanding of how to cultivate positive workplace culture and utilise human resource management systems and processes to maximise engagement and drive success.

In this program you will:

- Develop knowledge and skills in leading people, organisational culture, workforce design, performance management and workplace relations.
- Gain expertise in and change leadership and agility, organisational development and capability, and team dynamics.
- Develop skills in communication, collaboration, critical and creative thinking, community consciousness, and cultural awareness.
- Learn the skills to be adaptive, responsible, self-managing and career ready.

Career opportunities

- Human resource manager
- Recruitment consultant
- Employment and industrial relations consultant
- Learning and development adviser

Membership

Graduates are eligible to become members of:

- Australian Human Resources Institute

- Australian Institute of Management
- Australian Institute of Training and Development

About USC

USC is located on the Sunshine Coast, 90km north of Brisbane, Queensland. It's one of Australia's premier destinations with beautiful beaches, subtropical hinterland and warm weather all year round.

USC is a relaxed campus with modern facilities, green spaces and lots of kangaroos.

LOCATION

Sunshine Coast

CRICOS CODE

076977C

PROGRAM LENGTH

3 years

COMMENCE

Semester 1 or Semester 2

ANNUAL TUITION FEE

A\$24,000

ESTIMATED TOTAL TUITION FEE

A\$72,000

MORE INFORMATION

Contact Student Central
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usc.edu.au/bu342

University of the Sunshine Coast | CRICOS Provider Number: 01595D | Correct as at 11 July 2020
Note: Study options and semester of offer can vary depending on the study location. For full details, visit usc.edu.au.



Rise, and shine.

PROGRAM STRUCTURE

Introductory courses (7) 84 units

BUS101 Exploring Business Research
BUS102 Introduction to Economics
BUS104 Discovering Management
BUS105 Marketing Essentials
BUS106 Accounting for Business
BUS108 Introduction to Informatics
COR109 Communication and Thought

Developing courses (5) 60 units

BUS203 Business Law and Ethics
HRM210 Managing Human Resources
HRM211 Leadership for Organisations
HRM220 Managing Workplace Relations
IBS220 Cross-Cultural Management

Graduate courses (5) 60 units

BUS306 World of Work: Your Pathway to Employment
BUS320 Business, Governance and Society
HRM311 Leadership and Team Dynamics
HRM312 Learning and Development
HRM321 Change Leadership and Agility

Electives (7) 84 units

Select 7 elective courses (84 units) from the undergraduate elective course options. Of these electives, 4 (48 units) must be developing or graduate level (200/300 coded).

The School of Business recommends students use these electives to study courses in the following Business discipline areas:

- Accounting
- Business Administration
- Entrepreneurship
- Information Systems
- International Business
- Management
- Marketing
- Tourism, Leisure and Event Management

Note: Program structures are subject to change. Not all USC courses are available on every USC campus.