

# Build your research **skills** in the business arena



## Bachelor of **Business (Honours)**

Research an area of business you are passionate about making a difference in, giving you the skills valued by employers and the confidence you need to launch into the business world.

Under the supervision of experienced researchers, you will build your knowledge and understanding of a topic of interest to you.

This is an opportunity to join our rich and diverse student research community to gain a deeper knowledge and understanding of issues facing organisations today.

At the end of your honours program, you could continue your research with further postgraduate study or a higher research degree.

### In this program, you will:

- Develop and enhance your research skills
- Complete a thesis study that contributes to business knowledge
- Critically review literature to inform your own meaningful research
- Specialise in a business area of your interest
- Hone your communication skills

### Specialisations

- Human resource management
- Information systems
- International business
- Management
- Marketing
- Entrepreneurship
- Tourism, leisure and event management

- Digital futures

### Career opportunities

- Academic
- Government positions
- Corporate positions
- Consultancy
- Business management
- Human resource management
- Marketing management
- Market research
- International business
- Computing
- Systems analysis

### Admission requirements

- Students must have completed a Bachelor of Business, or a related degree, from a recognised higher education institution, with at least eight courses in the area of study that will form their thesis topic.
- Potential applicants should have sustained a minimum GPA of 5.0 in their undergraduate degree.
- A high level of achievement in the intended area of study must be demonstrated.

These are minimum requirements and do not guarantee entry. Importantly, enrolment is contingent upon the University's capacity to provide appropriate supervision in the intended field of research.

### LOCATION

Online

### QTAC CODE

Direct

### DURATION

1 year full time or equivalent part time

### COMMENCE

Semester 1

### RECOMMENDED PRIOR STUDY

English, Maths A, B or C

### PREREQUISITES

Completion of an approved undergraduate degree.

### MORE INFORMATION

Contact Student Central  
[information@usc.edu.au](mailto:information@usc.edu.au)  
+61 7 5430 2890

[usc.edu.au/bu401](http://usc.edu.au/bu401)

University of the Sunshine Coast | CRICOS Provider Number: 01595D | Correct as at 7 March 2021  
Note: Study options and semester of offer can vary depending on the study location. For full details, visit [usc.edu.au](http://usc.edu.au).



Rise, and shine.

## Scholarships

Scholarships can give you money and other financial support to help you while you study. Find out more at [usc.edu.au/scholarships](https://usc.edu.au/scholarships).