



Build market-ready scientific skills and take them to the world

Bachelor of Business / Bachelor of Science

Want to work at the cutting edge? This combined business and science degree develops your innovative business thinking, along with a strong foundation in scientific concepts and technologies.

This flexible program lets you tailor your studies to suit your interests and career ambitions. You'll develop advanced analytical skills and an ability to solve complex problem, giving you a sought-after skillset and diverse career choices.

In this degree you will:

- Study strategy, ethics, leadership and entrepreneurship
- Gain practical skills through work integrated learning opportunities in both science and business
- Build core business skills in communication, problem solving, marketing and analytics
- Gain a strong foundation in traditional scientific fields and learn practical skills in USC's fully equipped laboratories

Majors:

Business Majors:

Sunshine Coast: Business Administration; Economics and Finance; Entrepreneurship; Human Resource Management; Information Systems; International Business; Management; Marketing; Tourism, Leisure and Event Management.

Moreton Bay: Digital Futures; Information Systems; Management; Marketing; Entrepreneurship (from 2021).

Science majors: Biology; Biotechnology; Chemistry; Ecology; Mathematics.

Please note that not all study components and/or combinations of study components included in this program may be able to be completed in the minimum duration. Please contact the Program Coordinator if you require written confirmation prior to accepting a place in this program.

Career opportunities

- Entrepreneurship
- Business management
- Human resource management
- Digital marketing
- Marketing management
- Market research
- International business
- Importing/exporting
- Industrial relations
- Tourism and hospitality management
- Retail/sales
- Computing
- Systems analysis
- Education
- Research

Membership

Eligibility for memberships depends on areas of specialisation.

LOCATIONS

Sunshine Coast
Moreton Bay

QTAC CODE

015001
014501A

MINIMUM SELECTION THRESHOLD

ATAR - 54.55 / OP - 18 / Rank - 64

DURATION

4 years full time or equivalent part time

COMMENCE

Semester 1 or Semester 2

RECOMMENDED PRIOR STUDY

English; Maths Methods or Specialist Maths; and at least one science subject (preferably Chemistry)

MORE INFORMATION

Contact Student Central
information@usc.edu.au
+61 7 5430 2890

usc.edu.au/sb301

University of the Sunshine Coast | CRICOS Provider Number: 01595D | Correct as at 22 October 2020
Note: Study options and semester of offer can vary depending on the study location. For full details, visit usc.edu.au.



Rise, and shine.

Scholarships

Scholarships can give you money and other financial support to help you while you study. Find out more at usc.edu.au/scholarships.