



Your opportunities
are endless with
a career in

business

Bachelor of Business

Whether you want to work in economics, international business, digital marketing, social enterprise or as an entrepreneur, this program gives you the skills and knowledge you need to make an impact across a changing economy.

In this degree you will:

- Study the fundamentals of modern business, including economics, management, marketing, international trade business law, corporate governance and social responsibility.
- Learn to apply innovative problem-solving techniques to business concepts, products and services
- Develop specialist skills through your choice of major, including economics, international business, human resource management and more
- Get practical experience and apply what you've learned to real business problems through an optional 96-hour internship in the business sector

Majors

Sunshine Coast: Accounting; Business Administration; Economics and Finance; Entrepreneurship; Human Resource Management; Information Systems; International Business; Management; Marketing; Tourism, Leisure and Event Management.

Moreton Bay: Accounting; Business Administration; Information Systems; Management; Marketing.

SouthBank: Accounting; Business Administration; Human Resource Management; International Business; Management; Marketing; Tourism, Leisure and Event Management.

Fraser Coast: Accounting; Management; Tourism, Leisure and Event Management.

Caboolture: Accounting; Management; Marketing

Career opportunities

Depending on the major chosen: business management, business administration, economist, entrepreneur, human resource management, innovation manager, marketing management, market research, information systems, international business, importing / exporting, industrial relations, tourism and hospitality management, retail / sales, computing, systems analysis.

Scholarships

Scholarships can give you money and other financial support to help you while you study. Find out more at usc.edu.au/scholarships.

LOCATIONS	QTAC CODE
Sunshine Coast	012001
Moreton Bay	014601
Caboolture	018691
Fraser Coast	019701
Gympie	012801
South Bank	012701

MINIMUM SELECTION THRESHOLD
OP - 18 / Rank - 64

DURATION
3 years full time or equivalent part time

COMMENCE
Semester 1 or Semester 2^A

RECOMMENDED PRIOR STUDY
English; Maths A, B or C

MORE INFORMATION

Contact Student Central
information@usc.edu.au
+61 7 5430 2890

usc.edu.au/bu301

University of the Sunshine Coast | CRICOS Provider Number: 01595D | Correct as at 22 September 2019
Note: Study options and semester of offer can vary depending on the study location. For full details, visit usc.edu.au.



Rise, and shine.