



COURSE OUTLINE

LNG210 Languages and Linguistics

Course Coordinator: Levi Durbidge (ldurbidge@usc.edu.au) **School:** School of Business and Creative Industries

2021 | Semester 2

USC Sunshine Coast

ON CAMPUS

Most of your course is on campus but you may be able to do some components of this course online.

Please go to the USC website for up to date information on the teaching sessions and campuses where this course is usually offered.

1. What is this course about?

1.1. Description

This course provides you with a conceptual framework for understanding the role of human language and how you can apply these concepts to enhance communication in first and second languages. You will also explore: the relationships between language, culture and identity; language variation over geographical and social space and change over time; how language is being shaped by digital technologies; the factors leading to language change, endangerment and growth and the factors which can affect language learning in individuals and communities.

1.2. How will this course be delivered?

ACTIVITY	HOURS	BEGINNING WEEK	FREQUENCY
ON CAMPUS			
Tutorial/Workshop 1 – In-class tutorial	2hrs	Week 1	12 times
Lecture – 1 hour online lecture content for 12 weeks (or equivalent).	1hr	Week 1	12 times

1.3. Course Topics

- What is language / What is linguistics?
- Language as social action
- Multilingualism and linguistic landscapes
- Identity and language
- Language online
- Language policy and planning
- Language variation
- Language change
- Intercultural communication
- Language endangerment and revival
- English as an international language(s)

2. What level is this course?

200 Level (Developing)

Building on and expanding the scope of introductory knowledge and skills, developing breadth or depth and applying knowledge and skills in a new context. May require pre-requisites where discipline specific introductory knowledge or skills is necessary. Normally, undertaken in the second or third full-time year of an undergraduate programs.

3. What is the unit value of this course?

12 units

4. How does this course contribute to my learning?

COURSE LEARNING OUTCOMES	GRADUATE QUALITIES
On successful completion of this course, you should be able to...	Completing these tasks successfully will contribute to you becoming...
1 Demonstrate knowledge of how human languages are described and analysed through a variety of linguistic sub-disciplines.	Knowledgeable
2 Present using oral and written genres to reflexively contribute to a collaborative community of learning and scholarship on:how linguistic concepts can be applied to improve communication effectiveness in your first and second languages;how linguistic concepts can be applied to improve intercultural communication; the role of language in human life and culture in a knowledgeable and ethical manner.	Creative and critical thinker
3 Analyse how linguistic knowledge can be applied to address social issues and/or enhance future professional practice.	Empowered

5. Am I eligible to enrol in this course?

Refer to the [USC Glossary of terms](#) for definitions of “pre-requisites, co-requisites and anti-requisites”.

5.1. Pre-requisites

Not applicable

5.2. Co-requisites

Not applicable

5.3. Anti-requisites

LNG110

5.4. Specific assumed prior knowledge and skills (where applicable)

Not applicable

6. How am I going to be assessed?

6.1. Grading Scale

Standard Grading (GRD)

High Distinction (HD), Distinction (DN), Credit (CR), Pass (PS), Fail (FL).

6.2. Details of early feedback on progress

Early assessment items are low-weighted quizzes . The answers to the quiz questions will be reviewed in tutorials, allowing students to seek clarification regarding misunderstanding or misapplication of foundational concepts in the course. The processes of effective reading for understanding will also be reviewed and discussed.

6.3. Assessment tasks

DELIVERY MODE	TASK NO.	ASSESSMENT PRODUCT	INDIVIDUAL OR GROUP	WEIGHTING %	WHAT IS THE DURATION / LENGTH?	WHEN SHOULD I SUBMIT?	WHERE SHOULD I SUBMIT IT?
All	1	Report	Individual	30%	800 words +/- 10%	Throughout teaching period (refer to Format)	Online Assignment Submission
All	2	Oral	Group	30%	In a groups you will produce an edited video presentation of up to 6 mins on one of the topics in the course. You will also include an activity or discussion prompt which your peers can engage with in tutorials/online which relates to the video.	Throughout teaching period (refer to Format)	In Class
All	3	Essay	Individual	40%	1500 words	Week 13	Online Assignment Submission with plagiarism check

All - Assessment Task 1: Linguistic Landscape Report

GOAL:	Photograph instances of language in the urban environment visible to the public, including things like shop signs, street signs, posters, graffiti, notices, ect. Then, reflecting on the images you have captured, and the topics covered in the unit, identify the ways that language use both influences and is influenced by the surrounding social and cultural environment.													
PRODUCT:	Report													
FORMAT:	A multimodal word document that may include images, video, hyperlinks or other media along with your written reflections.													
CRITERIA:	<table border="1"> <thead> <tr> <th>No.</th> <th></th> <th>Learning Outcome assessed</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>Demonstrates understanding relevant linguistic concepts.</td> <td>3</td> </tr> <tr> <td>2</td> <td>Can identify appropriate examples of language use in the public sphere</td> <td>1</td> </tr> <tr> <td>3</td> <td>Identify and describe links between public language use and wider social and cultural norms</td> <td>2 3</td> </tr> </tbody> </table>	No.		Learning Outcome assessed	1	Demonstrates understanding relevant linguistic concepts.	3	2	Can identify appropriate examples of language use in the public sphere	1	3	Identify and describe links between public language use and wider social and cultural norms	2 3	
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All - Assessment Task 2: Topic presentation video

GOAL:	You will develop your presentation and editing skills by producing a scholarly and engaging video presentation on one of the topics for this course. The aim is to provide a student-led exploration of questions related to the topic which can be shared with and discussed by fellow classmates.
PRODUCT:	Oral
FORMAT:	Videos and discussion prompts will be presented in workshops for the relevant week of that topic. Presentations will begin from week 3 of semester A reference list formatted in APA 7th style to be submitted with the video.

CRITERIA:	No.	Learning Outcome assessed	
	1	Description and application of linguistic concepts	1
	2	Presentation- oral (communication features, organisation of ideas, using the oral genre)	2
	3	Reflexivity – (quality and quantity of contributions to creating a collaborative community of learning and scholarship)	2
	4	Application of linguistic theory to social, cultural and intercultural communication issues.	3

All - Assessment Task 3: Essay

GOAL:	The goal of this task is to produce a coherent and cohesive essay analysing how linguistic knowledge can be applied to address social issues and/or enhance your future professional practice.		
PRODUCT:	Essay		
FORMAT:	Academic Format		
	You must bring an essay introduction with clearly articulated hypothesis, sub-arguments, and any key definitions in cohesive paragraph structure into to a tutorial, prior to submission, for some formative feedback. The final essay should be a 1500-word analytical essay using formal academic language and structure (introduction, body and conclusion). The essay should be well researched and contain a reference list of academic sources on a separate page.		
CRITERIA:	No.		Learning Outcome assessed
	1	Demonstrate an understanding of concepts introduced in the course.	1
	2	Relate linguistic concepts to to social, cultural and intercultural communication issues	3
	3	Provide relevant examples of linguistic examples from everyday communicative settings	1 2
	4	Demonstrate ability to support ideas with research from empirical scholarship.	1

7. Directed study hours

A 12-unit course will have total of 150 learning hours which will include directed study hours (including online if required), self-directed learning and completion of assessable tasks. Directed study hours may vary by location. Student workload is calculated at 12.5 learning hours per one unit.

8. What resources do I need to undertake this course?

Please note: Course information, including specific information of recommended readings, learning activities, resources, weekly readings, etc. are available on the course Blackboard site– Please log in as soon as possible.

8.1. Prescribed text(s) or course reader

There are no required/recommended resources for this course.

8.2. Specific requirements

Not applicable

9. How are risks managed in this course?

Health and safety risks for this course have been assessed as low. It is your responsibility to review course material, search online, discuss with lecturers and peers and understand the health and safety risks associated with your specific course of study and to familiarise yourself with the University's general health and safety principles by reviewing the [online induction training for students](#), and following the instructions of the University staff.

10. What administrative information is relevant to this course?

10.1. Assessment: Academic Integrity

Academic integrity is the ethical standard of university participation. It ensures that students graduate as a result of proving they are competent in their discipline. This is integral in maintaining the value of academic qualifications. Each industry has expectations and standards of the skills and knowledge within that discipline and these are reflected in assessment.

Academic integrity means that you do not engage in any activity that is considered to be academic fraud; including plagiarism, collusion or outsourcing any part of any assessment item to any other person. You are expected to be honest and ethical by completing all work yourself and indicating in your work which ideas and information were developed by you and which were taken from others. You cannot provide your assessment work to others. You are also expected to provide evidence of wide and critical reading, usually by using appropriate academic references.

In order to minimise incidents of academic fraud, this course may require that some of its assessment tasks, when submitted to Blackboard, are electronically checked through SafeAssign. This software allows for text comparisons to be made between your submitted assessment item and all other work that SafeAssign has access to.

10.2. Assessment: Additional Requirements

Your eligibility for supplementary assessment in a course is dependent of the following conditions applying:

The final mark is in the percentage range 47% to 49.4%

The course is graded using the Standard Grading scale

You have not failed an assessment task in the course due to academic misconduct

10.3. Assessment: Submission penalties

Late submission of assessment tasks may be penalised at the following maximum rate:

- 5% (of the assessment task's identified value) per day for the first two days from the date identified as the due date for the assessment task.

- 10% (of the assessment task's identified value) for the third day - 20% (of the assessment task's identified value) for the fourth day and subsequent days up to and including seven days from the date identified as the due date for the assessment task.

- A result of zero is awarded for an assessment task submitted after seven days from the date identified as the due date for the assessment task. Weekdays and weekends are included in the calculation of days late. To request an extension you must contact your course coordinator to negotiate an outcome.

10.4. Study help

For help with course-specific advice, for example what information to include in your assessment, you should first contact your tutor, then your course coordinator, if needed.

If you require additional assistance, the Learning Advisers are trained professionals who are ready to help you develop a wide range of academic skills. Visit the [Learning Advisers](#) web page for more information, or contact Student Central for further assistance: +61 7 5430 2890 or studentcentral@usc.edu.au.

10.5. Wellbeing Services

Student Wellbeing provide free and confidential counselling on a wide range of personal, academic, social and psychological matters, to foster positive mental health and wellbeing for your academic success.

To book a confidential appointment go to [Student Hub](#), email studentwellbeing@usc.edu.au or call 07 5430 1226.

10.6. AccessAbility Services

Ability Advisers ensure equal access to all aspects of university life. If your studies are affected by a disability, learning disorder mental health issue, injury or illness, or you are a primary carer for someone with a disability or who is considered frail and aged, [AccessAbility Services](#) can provide access to appropriate reasonable adjustments and practical advice about the support and facilities available to you throughout the University.

To book a confidential appointment go to [Student Hub](#), email AccessAbility@usc.edu.au or call 07 5430 2890.

10.7. Links to relevant University policy and procedures

For more information on Academic Learning & Teaching categories including:

- Assessment: Courses and Coursework Programs
- Review of Assessment and Final Grades
- Supplementary Assessment
- Administration of Central Examinations
- Deferred Examinations
- Student Academic Misconduct
- Students with a Disability

Visit the USC website: <http://www.usc.edu.au/explore/policies-and-procedures#academic-learning-and-teaching>

10.8. General Enquiries

In person:

- **USC Sunshine Coast** - Student Central, Ground Floor, Building C, 90 Sippy Downs Drive, Sippy Downs
- **USC Moreton Bay** - Service Centre, Ground Floor, Foundation Building, Gympie Road, Petrie
- **USC SouthBank** - Student Central, Building A4 (SW1), 52 Merivale Street, South Brisbane
- **USC Gympie** - Student Central, 71 Cartwright Road, Gympie
- **USC Fraser Coast** - Student Central, Student Central, Building A, 161 Old Maryborough Rd, Hervey Bay
- **USC Caboolture** - Student Central, Level 1 Building J, Cnr Manley and Tallon Street, Caboolture

Tel: +61 7 5430 2890

Email: studentcentral@usc.edu.au