



COURSE OUTLINE

CMN266 Writing Poetry

Course Coordinator: Ginna Brock (gbrock@usc.edu.au) **School:** School of Business and Creative Industries

2021 | Semester 1

USC Sunshine Coast
USC Moreton Bay

ON CAMPUS

Most of your course is on campus but you may be able to do some components of this course online.

Online

ONLINE 1

You can do this course without coming onto campus.

Please go to the USC website for up to date information on the teaching sessions and campuses where this course is usually offered.

1. What is this course about?

1.1. Description

This course examines the poetic canon along with contemporary forms such as: song lyrics, rap, and beat/spoken word by analysing the thematic content, poetic techniques and styles of great poets. These investigations will serve as exemplars for the creation of your original and innovative poetry. In this way you will enrich your knowledge through both creative practice and critical reflection.

1.2. How will this course be delivered?

ACTIVITY	HOURS	BEGINNING WEEK	FREQUENCY
ON CAMPUS			
Lecture – 1 hour online lecture content for 12 weeks (or equivalent).	1hr	Week 1	12 times
Tutorial/Workshop – On campus tutorial/workshop for 12 weeks (or equivalent).	2hrs	Week 1	12 times
ONLINE 1			
Online – 3 hours online content for 12 weeks (or equivalent).	3hrs	Week 1	12 times

1.3. Course Topics

Narrative Poetry

Dramatic Poetry

Lyric Poetry

Pastoral Poetry

Elegiac Poetry

Ludic Poetry

Graphic Poetry

Rhythm and Poetry

Poetic Techniques

Critical Analysis of Poetic Devices

2. What level is this course?

200 Level (Developing)

Building on and expanding the scope of introductory knowledge and skills, developing breadth or depth and applying knowledge and skills in a new context. May require pre-requisites where discipline specific introductory knowledge or skills is necessary. Normally, undertaken in the second or third full-time year of an undergraduate programs.

3. What is the unit value of this course?

12 units

4. How does this course contribute to my learning?

COURSE LEARNING OUTCOMES	GRADUATE QUALITIES
On successful completion of this course, you should be able to...	Completing these tasks successfully will contribute to you becoming...
1 Demonstrate understanding of the major developments and social contexts in poetic styles across a variety of poetic representations.	Creative and critical thinker
2 Demonstrate advanced skills to critically analyse and reflect upon creative practices in relation to selected poetic texts.	Knowledgeable
3 Develop original ideas and produce poetic artefacts which respond to selected poetic exemplars in alignment with publishing industry standards.	Empowered
4 Identify and understand the representation of issues in relation to social, cultural and ecological sustainability in selected poetic texts.	Sustainability-focused

5. Am I eligible to enrol in this course?

Refer to the [USC Glossary of terms](#) for definitions of “pre-requisites, co-requisites and anti-requisites”.

5.1. Pre-requisites

Not applicable

5.2. Co-requisites

Not applicable

5.3. Anti-requisites

Not applicable

5.4. Specific assumed prior knowledge and skills (where applicable)

At the commencement of this course you are assumed to have foundational knowledge of and skills in diction, syntax and grammar.

6. How am I going to be assessed?

6.1. Grading Scale

Standard Grading (GRD)

High Distinction (HD), Distinction (DN), Credit (CR), Pass (PS), Fail (FL).

6.2. Details of early feedback on progress

In week 3, students will participate in an online quiz to show their engagement with the course material. Success on this quiz will reassure students that they have the foundational knowledge to continue with the course material.

6.3. Assessment tasks

DELIVERY MODE	TASK NO.	ASSESSMENT PRODUCT	INDIVIDUAL OR GROUP	WEIGHTING %	WHAT IS THE DURATION / LENGTH?	WHEN SHOULD I SUBMIT?	WHERE SHOULD I SUBMIT IT?
All	1	Activity Participation	Individual	30%	1500 words	Throughout teaching period (refer to Format)	Online Assignment Submission with plagiarism check
All	2	Essay	Individual	30%	1000 words	Week 9	Online Assignment Submission with plagiarism check
All	3	Artefact - Creative	Individual	40%	1200-1500 words	Week 13	Online Assignment Submission with plagiarism check

All - Assessment Task 1: SOAR Journals Written analyses and creative responses to prescribed texts

GOAL:	This task requires you to demonstrate critical and creative thinking in relation to poetic exemplars studied/discussed in course content. This task is comprised of a weekly poetry journal (see Blackboard for template) that will provide you the opportunity to develop your skills and knowledge in critically analysing creative practice and in developing your own original ideas.													
PRODUCT:	Activity Participation													
FORMAT:	This is an individual assessment task. You will be required to read the set material each week, complete a poetry journal (See Blackboard for template). Feedback will be received each week in tutorial on these activities. You will choose three of these activities to formally submit to Blackboard in designated weeks. These creative and critical exercises will prepare you for the two summative assessments later in the semester. The outcome of this task should demonstrate the relationship between critical reading and creative practice.													
CRITERIA:	<table border="1"> <thead> <tr> <th>No.</th> <th>Learning Outcome assessed</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>Appropriate content and style for intended audience.</td> </tr> <tr> <td>2</td> <td>Demonstrates knowledge of fundamental narrative elements.</td> </tr> <tr> <td>3</td> <td>Demonstrates a developing original contribution to knowledge by responding to the prescribed texts in an innovative and relevant way.</td> </tr> <tr> <td>4</td> <td>Professional Presentation</td> </tr> <tr> <td>5</td> <td>Assessment criteria are mapped to the course learning outcomes.</td> </tr> </tbody> </table>	No.	Learning Outcome assessed	1	Appropriate content and style for intended audience.	2	Demonstrates knowledge of fundamental narrative elements.	3	Demonstrates a developing original contribution to knowledge by responding to the prescribed texts in an innovative and relevant way.	4	Professional Presentation	5	Assessment criteria are mapped to the course learning outcomes.	<p>1 2 3 4</p>
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All - Assessment Task 2: Critical Analysis

GOAL:	This task requires you to demonstrate critical thinking in relation to poetic exemplars studied/discussed in course content, and to explore the implications of this thinking when applied to the creative process. The outcome of this task should demonstrate the relationship between critical reading and creative practice.	
PRODUCT:	Essay	
FORMAT:	Select at least one aspect of poetic practice and discuss its application within two of the poems studied/discussed in lectures/tutorials. In your discussion you must refer to at least two scholarly texts (theoretical and/or practice-based texts, such as journal articles and books) and critically reflect on how the selected aspect of poetic practice has been applied successfully (or otherwise) within the two poems. In other words, how does the chosen poetic technique you analysed impact the poetic aesthetic (the overall effect of the poem).	
CRITERIA:	No.	Learning Outcome assessed
	1	Appropriate content and style for a scholarly audience.
	2	Engages with narrative terminology in a lucid and accurate manner.
	3	Establishes a clear and relevant argument and develops this argument in a cohesive and logical manner.
	4	Develops an original contribution to knowledge by critically analysing text in relation to narrative practice.
	5	The argument is substantiated with textual references from the two (2) primary resources and at least two (2) scholarly texts.

All - Assessment Task 3: Poetic Artefact

GOAL:	This task requires you to compose and edit poetic artefacts in alignment with publishing industry expectations and standards, as taught throughout the course.	
PRODUCT:	Artefact - Creative	
FORMAT:	Compose a 1200-1500 word poetic piece or collection of pieces styled/structured in accordance to the poetic forms, styles, and contexts discussed throughout the course. Submit through Safe Assign on Blackboard.	
CRITERIA:	No.	Learning Outcome assessed
	1	Construction of style, form, and genre.
	2	Effective use of structure.
	3	Use of figurative language.
	4	Contribution of new knowledge – Course relationship.
	5	Professionalism of presentation.

7. Directed study hours

A 12-unit course will have total of 150 learning hours which will include directed study hours (including online if required), self-directed learning and completion of assessable tasks. Directed study hours may vary by location. Student workload is calculated at 12.5 learning hours per one unit.

8. What resources do I need to undertake this course?

Please note: Course information, including specific information of recommended readings, learning activities, resources, weekly readings, etc. are available on the course Blackboard site– Please log in as soon as possible.

8.1. Prescribed text(s) or course reader

There are no required/recommended resources for this course.

8.2. Specific requirements

Not applicable

9. How are risks managed in this course?

Health and safety risks for this course have been assessed as low. It is your responsibility to review course material, search online, discuss with lecturers and peers and understand the health and safety risks associated with your specific course of study and to familiarise yourself with the University's general health and safety principles by reviewing the [online induction training for students](#), and following the instructions of the University staff.

10. What administrative information is relevant to this course?

10.1. Assessment: Academic Integrity

Academic integrity is the ethical standard of university participation. It ensures that students graduate as a result of proving they are competent in their discipline. This is integral in maintaining the value of academic qualifications. Each industry has expectations and standards of the skills and knowledge within that discipline and these are reflected in assessment.

Academic integrity means that you do not engage in any activity that is considered to be academic fraud; including plagiarism, collusion or outsourcing any part of any assessment item to any other person. You are expected to be honest and ethical by completing all work yourself and indicating in your work which ideas and information were developed by you and which were taken from others. You cannot provide your assessment work to others. You are also expected to provide evidence of wide and critical reading, usually by using appropriate academic references.

In order to minimise incidents of academic fraud, this course may require that some of its assessment tasks, when submitted to Blackboard, are electronically checked through SafeAssign. This software allows for text comparisons to be made between your submitted assessment item and all other work that SafeAssign has access to.

10.2. Assessment: Additional Requirements

Your eligibility for supplementary assessment in a course is dependent of the following conditions applying:

The final mark is in the percentage range 47% to 49.4%

The course is graded using the Standard Grading scale

You have not failed an assessment task in the course due to academic misconduct.

10.3. Assessment: Submission penalties

Late submission of assessment tasks may be penalised at the following maximum rate:

- 5% (of the assessment task's identified value) per day for the first two days from the date identified as the due date for the assessment task.

- 10% (of the assessment task's identified value) for the third day - 20% (of the assessment task's identified value) for the fourth day and subsequent days up to and including seven days from the date identified as the due date for the assessment task.

- A result of zero is awarded for an assessment task submitted after seven days from the date identified as the due date for the assessment task. Weekdays and weekends are included in the calculation of days late. To request an extension you must contact your course coordinator to negotiate an outcome.

10.4. Study help

For help with course-specific advice, for example what information to include in your assessment, you should first contact your tutor, then your course coordinator, if needed.

If you require additional assistance, the Learning Advisers are trained professionals who are ready to help you develop a wide range of academic skills. Visit the [Learning Advisers](#) web page for more information, or contact Student Central for further assistance: +61 7 5430 2890 or studentcentral@usc.edu.au.

10.5. Wellbeing Services

Student Wellbeing provide free and confidential counselling on a wide range of personal, academic, social and psychological matters, to foster positive mental health and wellbeing for your academic success.

To book a confidential appointment go to [Student Hub](#), email studentwellbeing@usc.edu.au or call 07 5430 1226.

10.6. AccessAbility Services

Ability Advisers ensure equal access to all aspects of university life. If your studies are affected by a disability, learning disorder mental health issue, injury or illness, or you are a primary carer for someone with a disability or who is considered frail and aged, [AccessAbility Services](#) can provide access to appropriate reasonable adjustments and practical advice about the support and facilities available to you throughout the University.

To book a confidential appointment go to [Student Hub](#), email AccessAbility@usc.edu.au or call 07 5430 2890.

10.7. Links to relevant University policy and procedures

For more information on Academic Learning & Teaching categories including:

- Assessment: Courses and Coursework Programs
- Review of Assessment and Final Grades
- Supplementary Assessment
- Administration of Central Examinations
- Deferred Examinations
- Student Academic Misconduct
- Students with a Disability

Visit the USC website: <http://www.usc.edu.au/explore/policies-and-procedures#academic-learning-and-teaching>

10.8. General Enquiries

In person:

- **USC Sunshine Coast** - Student Central, Ground Floor, Building C, 90 Sippy Downs Drive, Sippy Downs
- **USC Moreton Bay** - Service Centre, Ground Floor, Foundation Building, Gympie Road, Petrie
- **USC SouthBank** - Student Central, Building A4 (SW1), 52 Merivale Street, South Brisbane
- **USC Gympie** - Student Central, 71 Cartwright Road, Gympie
- **USC Fraser Coast** - Student Central, Student Central, Building A, 161 Old Maryborough Rd, Hervey Bay
- **USC Caboolture** - Student Central, Level 1 Building J, Cnr Manley and Tallon Street, Caboolture

Tel: +61 7 5430 2890

Email: studentcentral@usc.edu.au