USC

COURSE OUTLINE

CMN202 Screen Production

Course Coordinator: Aurora Scheelings (ascheelings@usc.edu.au) **School:** School of Business and Creative Industries

2021 | Semester 1

USC Sunshine Coast USC Moreton Bay	ON CAMPUS	Most of your course is on campus but you may be able to do some components of this course online.
Online	ONLINE 1	You can do this course without coming onto campus.

Please go to the USC website for up to date information on the teaching sessions and campuses where this course is usually offered.

1. What is this course about?

1.1. Description

This course introduces you to screen media production at an intermediate level through documentary filmmaking, with an emphasis on applying theory to practice in the effective use of screen conventions and language. As part of your learning in this course you will explore a range of documentary forms, styles and approaches and acquire skills in screen production including writing, directing, camera, sound, editing and project management. Students engage in project-specific research and apply screen media knowledge and skills to creative documentary production projects.

1.2. How will this course be delivered?

ACTIVITY	HOURS	BEGINNING WEEK	FREQUENCY
ON CAMPUS			
Laboratory – On campus laboratory for 12 weeks (or equivalent).	3hrs	Week 1	12 times
ONLINE 1			
Online – 3 hours online content for 12 weeks (or equivalent).	3hrs	Week 1	12 times

1.3. Course Topics

Documentary filmmaking

Screen Production

Visual Storytelling

2. What level is this course?

200 Level (Developing)

Building on and expanding the scope of introductory knowledge and skills, developing breadth or depth and applying knowledge and skills in a new context. May require pre-requisites where discipline specific introductory knowledge or skills is necessary. Normally, undertaken in the second or third full-time year of an undergraduate programs.

3.   What is the unit value of this course?

12 units

4.   How does this course contribute to my learning?

COURSE LEARNING OUTCOMES	GRADUATE QUALITIES
On successful completion of this course, you should be able to...	Completing these tasks successfully will contribute to you becoming...
1 Identify, analyse and apply documentary screen craft and conventions to production.	Knowledgeable Creative and critical thinker Engaged
2 Become proficient with screen production technology and techniques at an intermediate level.	Empowered Engaged
3 Identify and apply best practice in screen production processes and workflows	Knowledgeable Creative and critical thinker Empowered

5.   Am I eligible to enrol in this course?

Refer to the USC Glossary of terms for definitions of "pre-requisites, co-requisites and anti-requisites".

5.1.   Pre-requisites

Not applicable

5.2.   Co-requisites

Not applicable

5.3.   Anti-requisites

CMN249 or DES224

5.4.   Specific assumed prior knowledge and skills (where applicable)

Not applicable

6.   How am I going to be assessed?

6.1.   Grading Scale

Standard Grading (GRD)

High Distinction (HD), Distinction (DN), Credit (CR), Pass (PS), Fail (FL).

6.2.   Details of early feedback on progress

By Week 3 of this course you will have received in class peer feedback on your application of skills and knowledge from workshops and course content.

6.3. Assessment tasks

DELIVERY MODE	TASK NO.	ASSESSMENT PRODUCT	INDIVIDUAL OR GROUP	WEIGHTING %	WHAT IS THE DURATION / LENGTH?	WHEN SHOULD I SUBMIT?	WHERE SHOULD I SUBMIT IT?
All	1	Activity Participation	Individual and Group	15%	to be negotiated in class	Throughout teaching period (refer to Format)	In Class
All	2	Artefact - Creative, and Oral	Group	35%	3 minute audiovisual and oral presentation + Q&A	Week 7	In Class
All	3	Artefact - Creative	Group	50%	3-min screen project + short in class presentation	Week 13	In Class

All - Assessment Task 1: Weekly Exercises

GOAL:	To demonstrate progressive application of knowledge and skills in screen media production	
PRODUCT:	Activity Participation	
FORMAT:	in class and upload to Blackboard Discussion Board	
CRITERIA:	No.	Learning Outcome assessed
	1 Correct application of production skills	
	2 Demonstrated knowledge of course content	
	3 Timely participation and submission	
	4 Assessment criteria are mapped to the course learning outcomes.	① ② ③

All - Assessment Task 2: Pitch presentation

GOAL:	To persuasively pitch a documentary screen production project	
PRODUCT:	Artefact - Creative, and Oral	
FORMAT:	In class pitch presentation	
CRITERIA:	No.	Learning Outcome assessed
	1 Knowledge and application of screen production language, approaches and processes	
	2 Quality of project ideas	
	3 Incorporation of advice/feedback from in-class workshops	
	4 Clear explanation of aesthetic choices	
	5 Adherence to task brief	
	6 Ability to persuasively communicate the project and its aims to an audience	
	7 Clear explanation of narrative/thematic choices	
	8 Demonstrated knowledge of documentary practices and creative approaches	

All - Assessment Task 3: Screen Media Project and Presentation

GOAL:	To produce a short documentary film as part of a production team.
PRODUCT:	Artefact - Creative
FORMAT:	Working with classmates as a production team, you will produce a 3 minute documentary film. Each production team will work collaboratively in roles reflecting those of industry however all group members should be present and engage at each stage of production. Each group will screen their screen project and give a presentation that analyses and reflects on the production and quality of the piece.

CRITERIA:	No.		Learning Outcome assessed
	1	Demonstrated knowledge and application of documentary screen practice and creative choices available	
	2	Effectiveness in the combination of vision, sound and editing to convey specific meaning	
	3	Adherence to set task	
	4	Effective use of image (camera)	
	5	Effective use of pace and rhythm (editing)	
	6	Effective use of sound	
	7	Ability to devise effective solutions to problems and incorporate advice/feedback from workshops	
	8	Understanding of aesthetic and thematic/narrative choices and their affect	
	9	Ability to critique the film (strengths/weaknesses) in an informed way	
	10	Effective development of story/theme/subject	

7. Directed study hours

A 12-unit course will have total of 150 learning hours which will include directed study hours (including online if required), self-directed learning and completion of assessable tasks. Directed study hours may vary by location. Student workload is calculated at 12.5 learning hours per one unit.

8. What resources do I need to undertake this course?

Please note: Course information, including specific information of recommended readings, learning activities, resources, weekly readings, etc. are available on the course Blackboard site– Please log in as soon as possible.

8.1. Prescribed text(s) or course reader

There are no required/recommended resources for this course.

8.2. Specific requirements

An external hard drive and a set of headphones will be of benefit to you in this course. Also this course uses some commercial software or hardware which is provided at USC campuses for student use. If you elect to do this course online you may: attend a campus at which it is available; discuss alternative open source solutions with your course coordinator that would enable you to demonstrate the learning outcomes; or if you prefer you may acquire this software and/or hardware at your own expense. A basic camera (DSLR that shoots video or even your phone to shoot video) and basic video editing software will suffice.

9. How are risks managed in this course?

Risk assessments have been performed for all field activities and low to moderate levels of health and safety risk exists. Moderate risks may include working in an Australian bush setting, working with people, working outside normal office hours for example. It is your responsibility to review course material, search online, discuss with lecturers and peers and understand the health and safety risks associated with your specific course of study and to familiarise yourself with the University's general health and safety principles by reviewing the online induction training for students, and following the instructions of the University staff.

10. What administrative information is relevant to this course?

10.1. Assessment: Academic Integrity

Academic integrity is the ethical standard of university participation. It ensures that students graduate as a result of proving they are competent in their discipline. This is integral in maintaining the value of academic qualifications. Each industry has expectations and standards of the skills and knowledge within that discipline and these are reflected in assessment.

Academic integrity means that you do not engage in any activity that is considered to be academic fraud; including plagiarism, collusion or outsourcing any part of any assessment item to any other person. You are expected to be honest and ethical by completing all work yourself and indicating in your work which ideas and information were developed by you and which were taken from others. You cannot provide your assessment work to others. You are also expected to provide evidence of wide and critical reading, usually by using appropriate academic references.

In order to minimise incidents of academic fraud, this course may require that some of its assessment tasks, when submitted to Blackboard, are electronically checked through SafeAssign. This software allows for text comparisons to be made between your submitted assessment item and all other work that SafeAssign has access to.

10.2. Assessment: Additional Requirements

Your eligibility for supplementary assessment in a course is dependent of the following conditions applying:

The final mark is in the percentage range 47% to 49.4%
The course is graded using the Standard Grading scale
You have not failed an assessment task in the course due to academic misconduct.

10.3. Assessment: Submission penalties

Late submission of assessment tasks may be penalised at the following maximum rate:
- 5% (of the assessment task's identified value) per day for the first two days from the date identified as the due date for the assessment task.
- 10% (of the assessment task's identified value) for the third day - 20% (of the assessment task's identified value) for the fourth day and subsequent days up to and including seven days from the date identified as the due date for the assessment task.
- A result of zero is awarded for an assessment task submitted after seven days from the date identified as the due date for the assessment task. Weekdays and weekends are included in the calculation of days late. To request an extension you must contact your course coordinator to negotiate an outcome.

10.4. Study help

For help with course-specific advice, for example what information to include in your assessment, you should first contact your tutor, then your course coordinator, if needed.

If you require additional assistance, the Learning Advisers are trained professionals who are ready to help you develop a wide range of academic skills. Visit the Learning Advisers web page for more information, or contact Student Central for further assistance: +61 7 5430 2890 or studentcentral@usc.edu.au.

10.5. Wellbeing Services

Student Wellbeing provide free and confidential counselling on a wide range of personal, academic, social and psychological matters, to foster positive mental health and wellbeing for your academic success.

To book a confidential appointment go to Student Hub, email studentwellbeing@usc.edu.au or call 07 5430 1226.

10.6. AccessAbility Services

Ability Advisers ensure equal access to all aspects of university life. If your studies are affected by a disability, learning disorder mental health issue, , injury or illness, or you are a primary carer for someone with a disability or who is considered frail and aged, AccessAbility Services can provide access to appropriate reasonable adjustments and practical advice about the support and facilities available to you throughout the University.

To book a confidential appointment go to Student Hub, email AccessAbility@usc.edu.au or call 07 5430 2890.

10.7. Links to relevant University policy and procedures

For more information on Academic Learning & Teaching categories including:

- Assessment: Courses and Coursework Programs
- Review of Assessment and Final Grades
- Supplementary Assessment
- Administration of Central Examinations
- Deferred Examinations
- Student Academic Misconduct
- Students with a Disability

Visit the USC website: http://www.usc.edu.au/explore/policies-and-procedures#academic-learning-and-teaching

10.8. General Enquiries

In person:

- **USC Sunshine Coast** - Student Central, Ground Floor, Building C, 90 Sippy Downs Drive, Sippy Downs
- **USC Moreton Bay** - Service Centre, Ground Floor, Foundation Building, Gympie Road, Petrie
- **USC SouthBank** - Student Central, Building A4 (SW1), 52 Merivale Street, South Brisbane
- **USC Gympie** - Student Central, 71 Cartwright Road, Gympie
- **USC Fraser Coast** - Student Central, Student Central, Building A, 161 Old Maryborough Rd, Hervey Bay
- **USC Caboolture** - Student Central, Level 1 Building J, Cnr Manley and Tallon Street, Caboolture

Tel: +61 7 5430 2890

Email: studentcentral@usc.edu.au