USC

Course Outline

Code: CMN105
Title: The Illuminated Screen: Introduction to Film and Television Studies

School:	Creative Industries
Teaching Session:	Semester 2
Year:	2020
Course Coordinator:	Dr Chris Carter, ccarter1@usc.edu.au
Course Moderator:	Dr Aurora Scheelings, ascheelings@usc.edu.au

Please go to the USC website for up to date information on the teaching sessions and campuses where this course is usually offered.

1.   What is this course about?

1.1   Description

This course examines the form and function of screen texts with an emphasis on film and television, and considers the impact of their cultural, historical and industrial contexts. The course develops a comprehensive understanding of screen aesthetics and how these combine with narrative to create meaning, and explores key issues around production, celebrity, transmedia storytelling and realism. You will engage with and apply technical terminology, theoretical concepts, and academic work on film and television production, acquiring the skills needed to critically analyse screen texts.

1.2   Field trips, WIL placements or activities required by professional accreditation

Activity	Details
Nil	Nil

2.   What level is this course?

100 level Introductory - Discipline knowledge and skills at foundational level, broad application of knowledge and skills in familiar contexts and with support. Normally associated with the first full-time year of an undergraduate program.

3.   What is the unit value of this course?

12 units

4.   How does this course contribute to my learning?

Specific Learning Outcomes On successful completion of this course, you should be able to:	Assessment tasks You will be assessed on the learning outcomes in task/s:	Graduate Qualities or Professional Standards mapping Completing these tasks successfully will contribute to:
Explain, describe and reflect on the structures and ideological implications of film and television narratives, genres,	1, 2 and 3	Knowledgeable

Specific Learning Outcomes On successful completion of this course, you should be able to:	Assessment tasks You will be assessed on the learning outcomes in task/s:	Graduate Qualities or Professional Standards mapping Completing these tasks successfully will contribute to:
and the key characteristics of each medium.		
Critically analyse screen texts using technical terminology and recognise the ways in which screen aesthetics create meaning and affect audience response.	1, 2 and 3	Creative and critical thinkers.
Analyse and discuss screen texts and representation in consideration of relevant cultural, historical, and industrial issues.	1, 2 and 3	Creative and critical thinkers.

5.   Am I eligible to enrol in this course?

Refer to the USC Glossary of terms for definitions of "pre-requisites, co-requisites and anti-requisites".

5.1   Enrolment restrictions

Nil

5.2   Pre-requisites

Nil

5.3   Co-requisites

Nil

5.4   Anti-requisites

Nil

5.5   Specific assumed prior knowledge and skills (where applicable)

Nil

6.   How am I going to be assessed?

6.1   Grading scale

Standard – High Distinction (HD), Distinction (DN), Credit (CR), Pass (PS), Fail (FL)

6.2   Details of early feedback on progress

In Week 3 of this course, your draft copy of your Task 1 assessment will be reviewed during the tutorial.

6.3   Assessment tasks

Task No.	Assessment Product	Individual or Group	Weighting %	What is the duration / length?	When should I submit?	Where should I submit it?
1	Quiz/zes	Individual	20%	Weekly	Weekly	Quiz (Online Test)
2	Artefact - Creative, and Written Piece	Individual	40%	Mood board, Shot list, Storyboard and 800	Week 9	Online Self and Peer Assessment

				word critical reflection		
3	Written Piece	Individual	40%	1300 words	Week 13	Online Assignment Submission with Plagiarism check
			100%			

Assessment Task 1: Short Answer Responses

Goal:	This task enables you to integrate your existing experience of film and television with theoretical and technical understandings of such texts.
Product:	Quiz/zes
Format:	Academic format. You will access the four set questions and submit your short answer responses online via Blackboard. To be successful in this task, your responses to the set questions will demonstrate engagement with the lecture material and required readings from weeks 1–3, reflecting on this information in relation to film and television texts with which you are already familiar. You will complete a series of online quizzes that test your knowledge of the weekly topic.
Criteria:	Completion of all equally weighted quizzes

Assessment Task 2: Storyboard and Analytical Interview

Goal:	This task provides you the opportunity to demonstrate your familiarity with the four elements of screen aesthetics (*mise en scène,* cinematography, sound, and editing) and the ways in which aesthetic choices work together to determine narrative, characterisation, style, mood, and impact on audience.
Product:	Artefact - Creative, and Written Piece
Format:	Professional/industry format. Using industry standard software you will develop a mood board/look book, shot list and storyboard for a potential film project. Along with the mood board, shot list and storyboard, you will submit an 800 word critical reflection.
Criteria:	• Correct use of technical terminology. • Demonstrated knowledge of formal conventions and key characteristics of screen texts. • Depth and quality of analysis and reflection. • Conforming to the structure and requirements of task. • Creativity/innovation of story and style. • Precision of grammar, punctuation, presentation, and referencing.

Assessment Task 3: Argumentative Essay

Goal:	This task provides you with the opportunity to research, analyse, and think critically about a screen studies topic.
Product:	Essay
Format:	Academic format. The purpose of this task is to formulate a strong, well-researched argument in response to one of the set essay questions, and to present this argument in the form of an argumentative essay. The essay questions will require you to think critically about one of the topics from the course, as well as about specific screen texts. The essay

	will demonstrate your research skills, your academic writing ability, and your aptitude for textual analysis. Additional details will be provided on Blackboard.
Criteria:	- Argument clarity, structure and relevance. - Evidence of critical thinking. - Use of appropriate sources and research. - Demonstrates knowledge of relevant cultural, historical and/or industrial issues. - Depth and quality of analysis. - Precision of formal essay conventions (grammar, punctuation, referencing, and presentation).

7.   Directed study hours

The directed study hours listed here are a portion of the workload for this course. A 12 unit course will have total of 150 learning hours which will include directed study hours (including online if required), self-directed learning and completion of assessable tasks. Directed study hours may vary by location. Student workload is calculated at 12.5 learning hours per one unit.

Location:	Directed study hours for location*:
USC Sunshine Coast	Lecture: 1 hour Tutorial: 2 hours
USC Moreton Bay	Lecture: 1 hour Tutorial: 2 hours

This course will be delivered via technology-enabled learning and teaching. All lectures will remain in this mode for Semester 2 2020. When government guidelines allow, students that elected on-campus study via the class selection process will be advised when on campus tutorials and practical sessions will resume.

8.   What resources do I need to undertake this course?

Please note that course information, including specific information of recommended readings, learning activities, resources, weekly readings, etc. are available on the course Blackboard site. Please log in as soon as possible.

8.1   Prescribed text(s) or course reader
Nil

8.2   Specific requirements
Nil

9.   How are risks managed in this course?

Health and safety risks for this course have been assessed as low.
It is your responsibility as a student to review course material, search online, discuss with lecturers and peers, and understand the health and safety risks associated with your specific course of study. It is also your responsibility to familiarise yourself with the University's general health and safety principles by reviewing the online Health Safety and Wellbeing training module for students, and following the instructions of the University staff.

10.   What administrative information is relevant to this course?

10.1   Assessment: Academic Integrity
Academic integrity is the ethical standard of university participation. It ensures that students graduate as a result of proving they are competent in their discipline. This is integral in maintaining the value of

academic qualifications. Each industry has expectations and standards of the skills and knowledge within that discipline and these are reflected in assessment.

Academic integrity means that you do not engage in any activity that is considered to be academic fraud; including plagiarism, collusion or outsourcing any part of any assessment item to any other person. You are expected to be honest and ethical by completing all work yourself and indicating in your work which ideas and information were developed by you and which were taken from others. You cannot provide your assessment work to others. You are also expected to provide evidence of wide and critical reading, usually by using appropriate academic references.

In order to minimise incidents of academic fraud, this course may require that some of its assessment tasks, when submitted to Blackboard, are electronically checked through SafeAssign. This software allows for text comparisons to be made between your submitted assessment item and all other work that SafeAssign has access to.

10.2   Assessment: Additional requirements

Eligibility for Supplementary Assessment
Your eligibility for supplementary assessment in a course is dependent of the following conditions applying:
a)   The final mark is in the percentage range 47% to 49.4%
b)   The course is graded using the Standard Grading scale
c)   You have not failed an assessment task in the course due to academic misconduct

10.3   Assessment: Submission penalties

Late submission of assessment tasks will be penalised at the following maximum rate:
*   5% (of the assessment task's identified value) per day for the first two days from the date identified as the due date for the assessment task.
*   10% (of the assessment task's identified value) for the third day
*   20% (of the assessment task's identified value) for the fourth day and subsequent days up to and including seven days from the date identified as the due date for the assessment task.
*   A result of zero is awarded for an assessment task submitted after seven days from the date identified as the due date for the assessment task.

Weekdays and weekends are included in the calculation of days late.
To request an extension, you must contact your Course Coordinator and supply the required documentation to negotiate an outcome.

10.4   Study help

In the first instance, you should contact your tutor, then the Course Coordinator. Additional assistance is provided to all students through Academic Skills Advisers. To book an appointment or find a drop-in session go to Student Hub.

Contact Student Central for further assistance: +61 7 5430 2890 or studentcentral@usc.edu.au

10.5   Wellbeing Services

Student Wellbeing Support Staff are available to assist on a wide range of personal, academic, social and psychological matters to foster positive mental health and wellbeing for your success. Student Wellbeing is comprised of professionally qualified staff in counselling, health and disability Services.

Ability Advisers ensure equal access to all aspects of university life. If your studies are affected by a disability, mental health issue, learning disorder, injury or illness, or you are a primary carer for someone with a disability, AccessAbility Services can provide assistance, advocacy and reasonable academic adjustments.

To book an appointment with either service go to [Student Hub](#), email studentwellbeing@usc.edu.au or accessability@usc.edu.au or call 07 5430 1226

10.6   Links to relevant University policy and procedures

For more information on Academic Learning & Teaching categories including:

- Assessment: Courses and Coursework Programs
- Review of Assessment and Final Grades
- Supplementary Assessment
- Administration of Central Examinations
- Deferred Examinations
- Student Academic Misconduct
- Students with a Disability

Visit the USC website:

http://www.usc.edu.au/explore/policies-and-procedures#academic-learning-and-teaching

10.7   General Enquiries

In person:

- **USC Sunshine Coast** - Student Central, Ground Floor, Building C, 90 Sippy Downs Drive, Sippy Downs
- **USC Moreton Bay** – Service Centre, Ground Floor, Foundation Building, Gympie Road, Petrie
- **USC SouthBank** - Student Central, Building A4 (SW1), 52 Merivale Street, South Brisbane
- **USC Gympie** - Student Central, 71 Cartwright Road, Gympie
- **USC Fraser Coast -** Student Central, Student Central, Building A, 161 Old Maryborough Rd, Hervey Bay
- **USC Caboolture -** Student Central, Level 1 Building J, Cnr Manley and Tallon Street, Caboolture

Tel: +61 7 5430 2890
Email: studentcentral@usc.edu.au