

# Bachelor of / Bachelor of Arts / Business



LOCATION	START
Sunshine Coast	Semester 1, Semester 2
Moreton Bay	Semester 1, Semester 2

The ultimate program for choice if you're looking for a combined arts and business degree. Tailor your studies by choosing majors that spark your interests and ambitions. With just one extra year of study you will earn two degrees.

In this program you will:

- Gain hands-on experience through work placements
- Study overseas to broaden your horizons
- Combine your areas of interest in this flexible program
- Specialise in an area that interests you from a diverse range of majors

Career opportunities

- Business manager
- Entrepreneur
- Marketing coordinator
- Communications professional
- Researcher
- Editor
- Sociologist
- Geographer
- Historian
- Policy officer
- Writer

## Program structure

Introductory courses (8) 96 units

ACC106 Accounting Principles  
BUS101 Exploring Business Research  
BUS102 Economics for Business  
BUS104 Discovering Management  
BUS105 Marketing Essentials  
BUS108 Information Systems in Organisations  
SCS130 Introduction to Indigenous Australia  
SUS101 Foundations of Sustainability

Developing courses (2) 24 units

BUS203 Business Law  
SCS225 Social Research

Graduate courses (3) 36 units

BUS306 World of Work: Your Pathway to Employment  
BUS320 Business, Governance and Society  
SCS300 Social Sciences and Humanities Project

[usc.edu.au/ab301](http://usc.edu.au/ab301)

University of the Sunshine Coast | CRICOS Provider Number: 01595D | Correct as at 1 June 2024

If you were issued a UniSC Letter of Offer, it will specify your study location and teaching period of offer. Study options and teaching period of offer can vary depending on the study location. For full details, visit [usc.edu.au](http://usc.edu.au).

CRICOS Code  
022805C

Duration  
4 years  
Only a full-time option is available to international students on a Student visa. Online programs are not available to Student visa holders.

Indicative 2024 fees  
A\$25,000  
Annual fee  
Tuition fees are reviewed each calendar year. The fee you must pay for a given teaching period is that which has been approved by UniSC for the calendar year in which the teaching period commences

Recommended prior study  
English; General Maths, Maths Methods or Specialist Maths

Delivery mode  
Blended Learning

Total courses  
32

Total units  
384

UniSC program code  
AB301

PLUS select one course from:

BCI300 Work Integrated Learning Project

BCI301 Work Integrated Learning Placement

Major courses (8) 96 units

Select 8 courses (96 units) from your chosen Arts major study area:

- Creative Writing and Publishing
- Criminology and Justice
- English
- Geography
- History
- International Studies^
- Japanese Studies^
- Japanese In-country^
- Journalism
- Screen Media
- Sociology^
- Sustainability - Society
- Theatre and Performance^

Major courses (8) 96 units

Select 8 courses (96 units) from your chosen Business major study area:

- Business Administration
- Digital Futures (Moreton Bay and online only)
- Economics and Finance
- Human Resource Management
- Marketing
- Small Business Management
- Tourism, Leisure and Event Management

Elective course (2) 24 units

Select 2 developing or graduate level (200/300) elective courses (24 units) from the undergraduate elective course options.

^Not currently available at Moreton Bay campus

Note: Program structures are subject to change. Not all UniSC courses are available on every UniSC campus.

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